



DOUBLE UP FOOD BUCKS

February 27, 2024

How It Works

Buy \$1 of fresh fruits and vegetables using a Bridge Card

Get \$1 to spend on fresh fruits and vegetables, up to \$20 per day at grocery stores and farmers markets



2023 Statewide Impact

235

Farmers markets & grocery stores participate

782

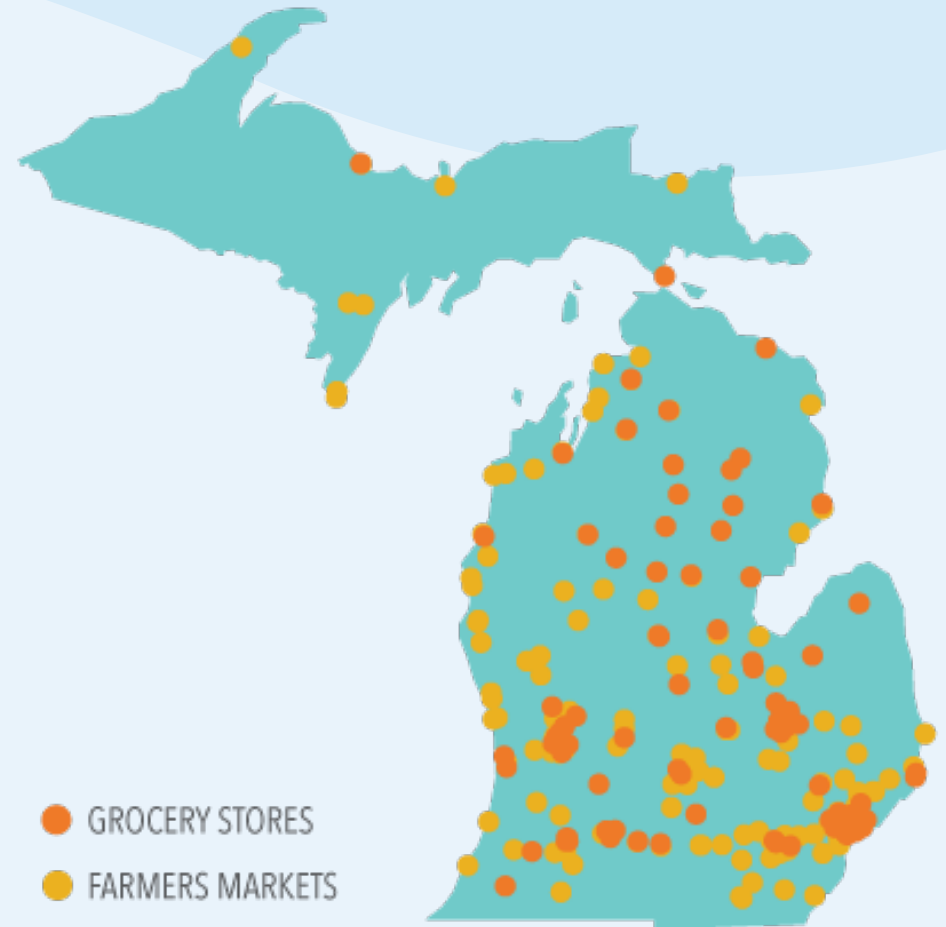
Michigan farms directly benefit from Double Up

211,000+

Households use Double Up

94%

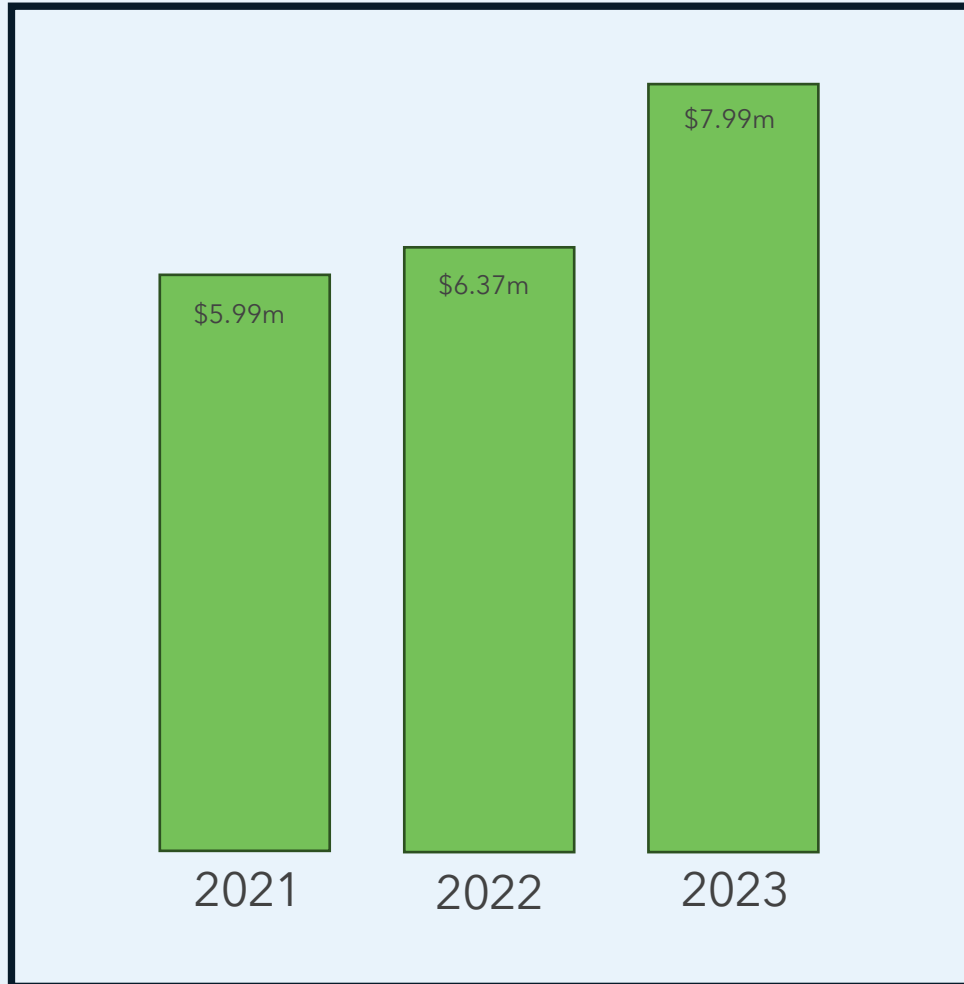
Of Michigan residents live near a Double Up site



\$4m in State GF to Keep These Locations



Purchase of Michigan-Grown Produce by Participating Retailers



A person wearing a blue t-shirt with the words "HOMETOWN PROUD" printed on the back is seen from behind, working in a grocery store's produce section. They are wearing a white glove on their right hand and are reaching towards a shelf of apples. The background is filled with various fresh fruits and vegetables on shelves, including yellow squash, red apples, and green leafy vegetables. The lighting is bright, typical of a grocery store.

**HOMETOWN
PROUD**



**DOUBLE UP
FOOD BUCKS™**