



Michigan's College Access Movement

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micollegeaccess.org

Our Mission

To *increase college readiness, participation and completion* in Michigan, particularly among low-income students, first generation college-going students, and students of color.

College is POSTSECONDARY EDUCATION

MCAN uses the term "college" to refer to the attainment of valuable postsecondary credentials beyond high school, including professional/technical certificates and academic degrees.

College is A NECESSITY

Postsecondary education is a prerequisite to success in a knowledge-based economy. Everyone must pursue and complete a postsecondary credential or degree beyond high school.

MICHIGAN
COLLEGE ACCESS NETWORK



College is FOR EVERYONE

The postsecondary education attainment rates among low-income students and students of color are significantly lower than those of other students. MCAN is committed to closing these gaps.



College is A PUBLIC GOOD

Postsecondary educational opportunity and attainment are critical to a just and equitable society, strong economy, and healthy communities.

Our Goal

Increase the percentage of Michigan residents with degrees or postsecondary certificates to **60 percent by 2025**.



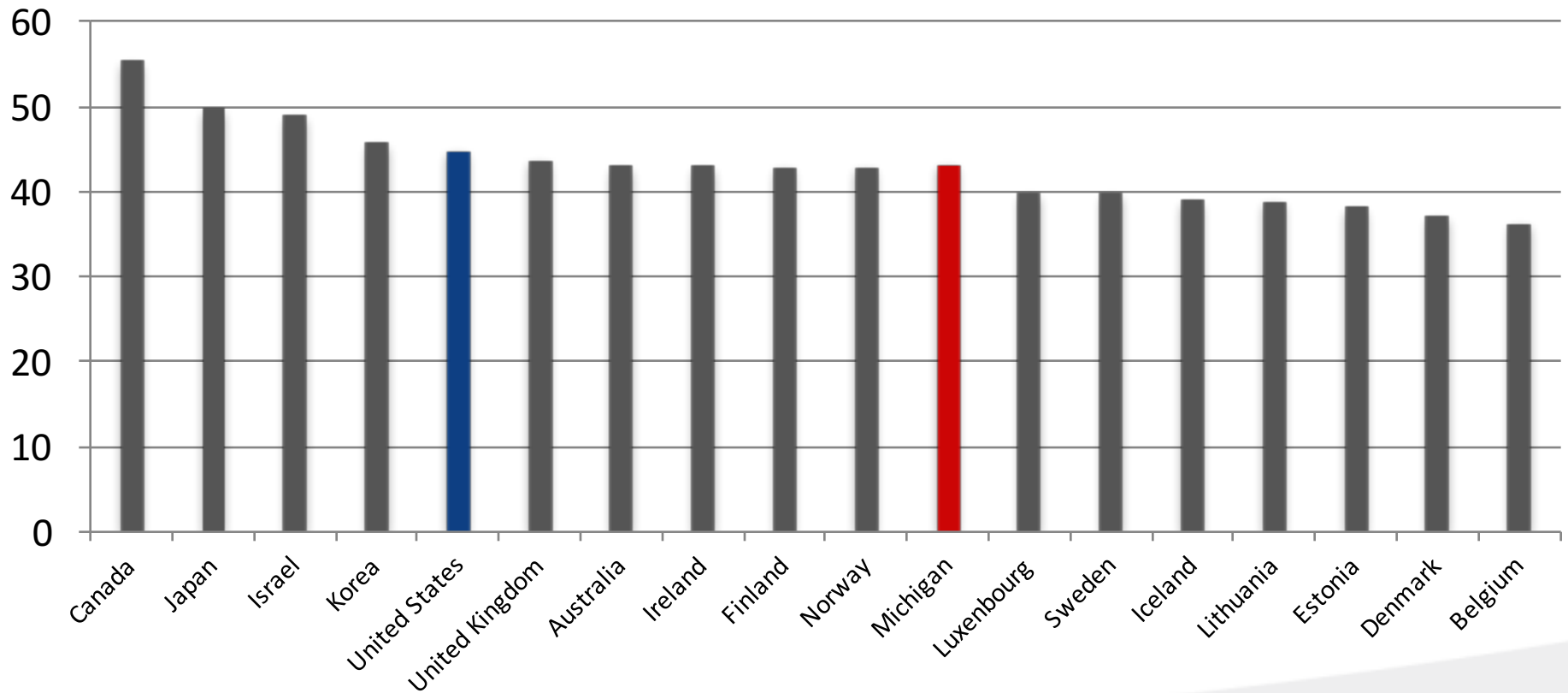
Meeting Labor Market Needs

By the year 2020, 70% of the new jobs in Michigan will require formal postsecondary education.

Source: Georgetown Center on Education and the Workforce report, *Recovery – Job Growth and Education Requirements Through 2020*

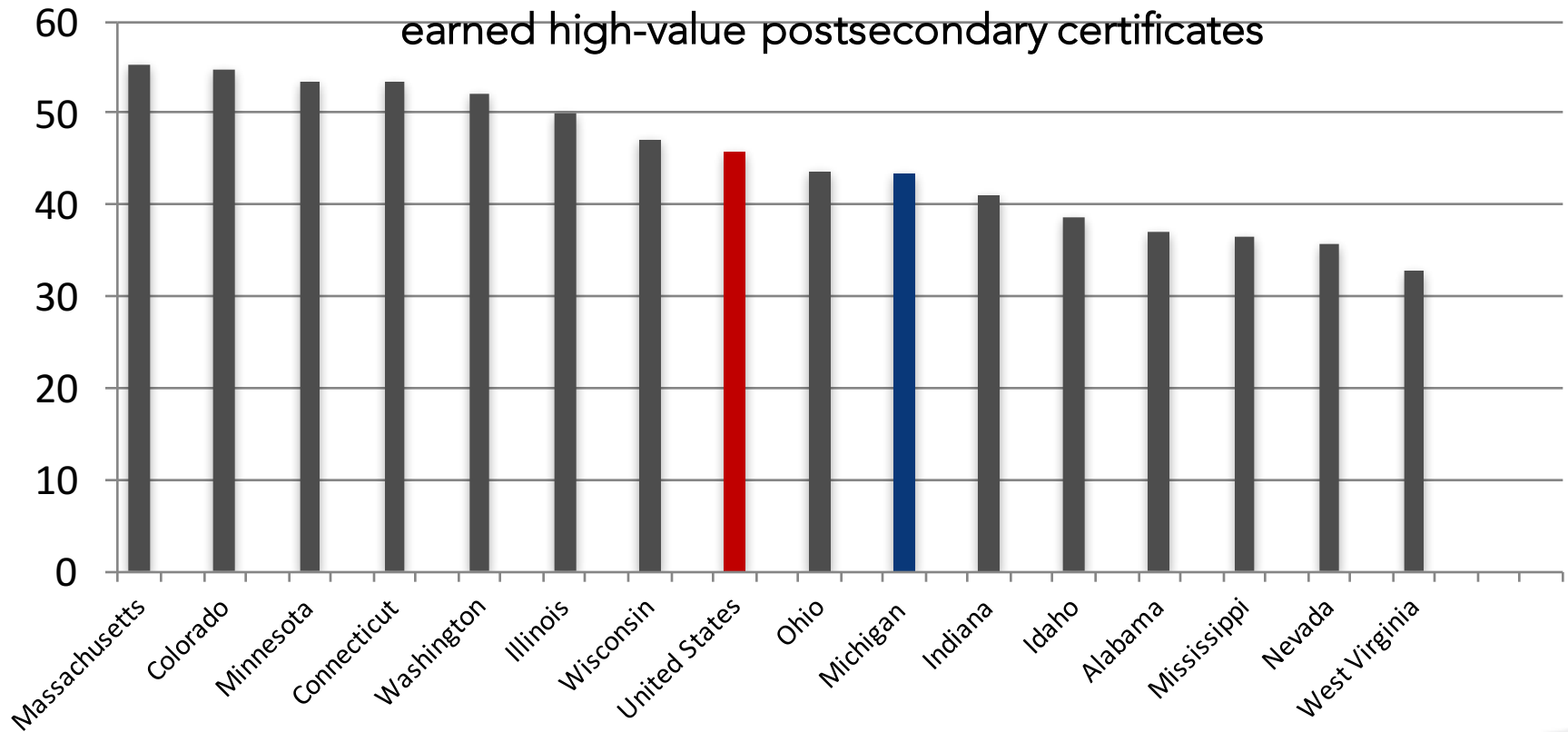
Global Perspective

Percentage of Adults (ages 25-64) with a Two- or Four-Year Degree by OECD Country

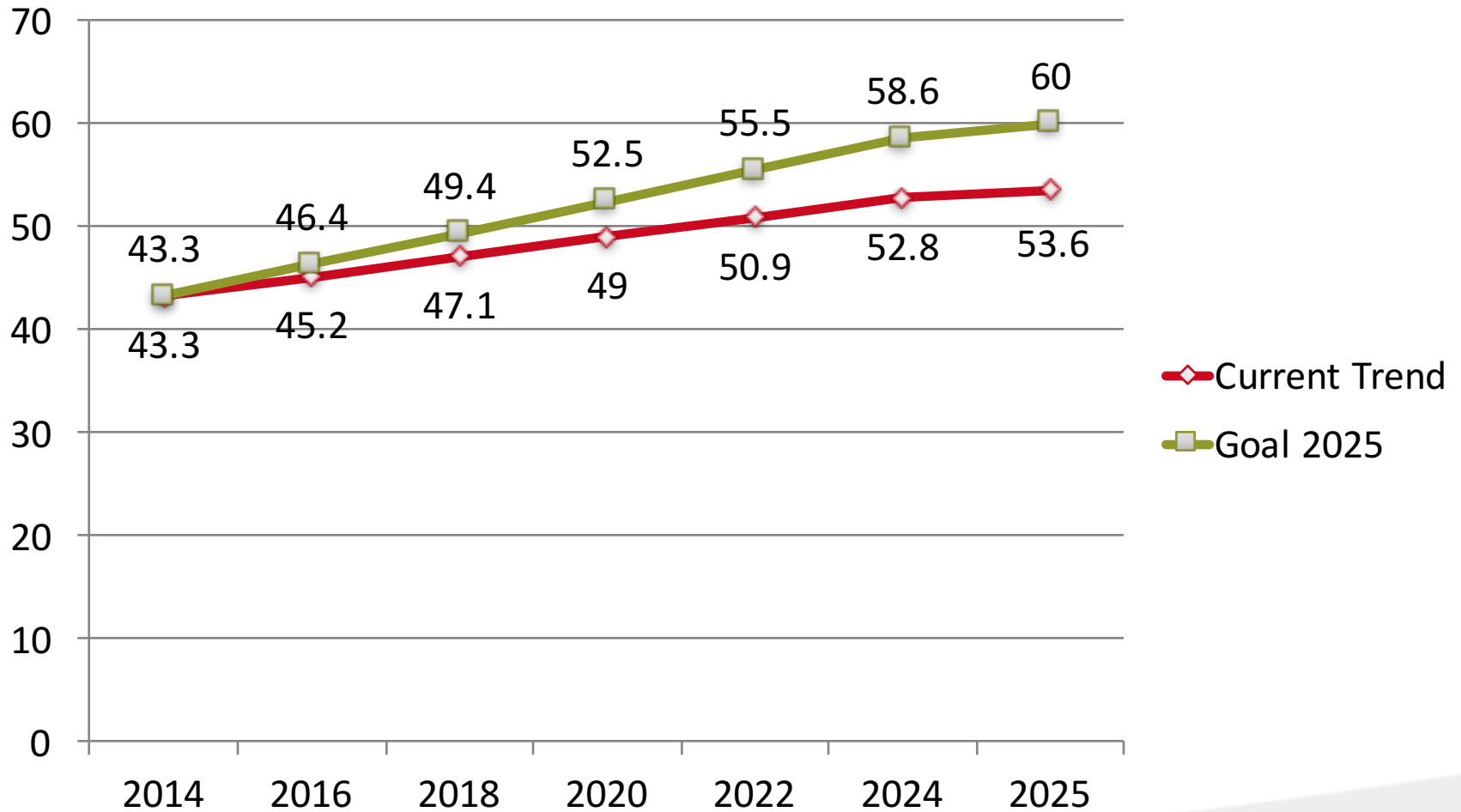


National Perspective

Percentage of U.S. Adults (ages 25-64) with a Two- or Four-Year Degree including estimated percentage of state residents who have earned high-value postsecondary certificates

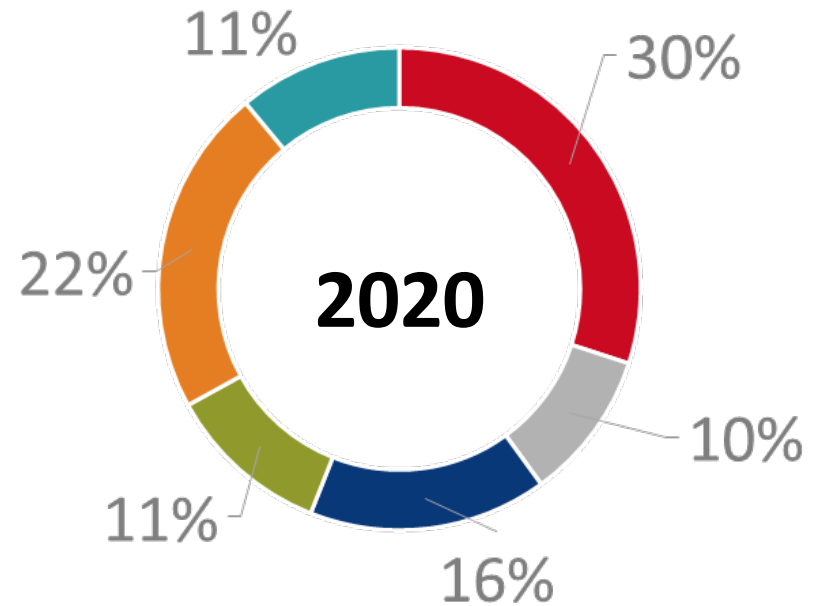
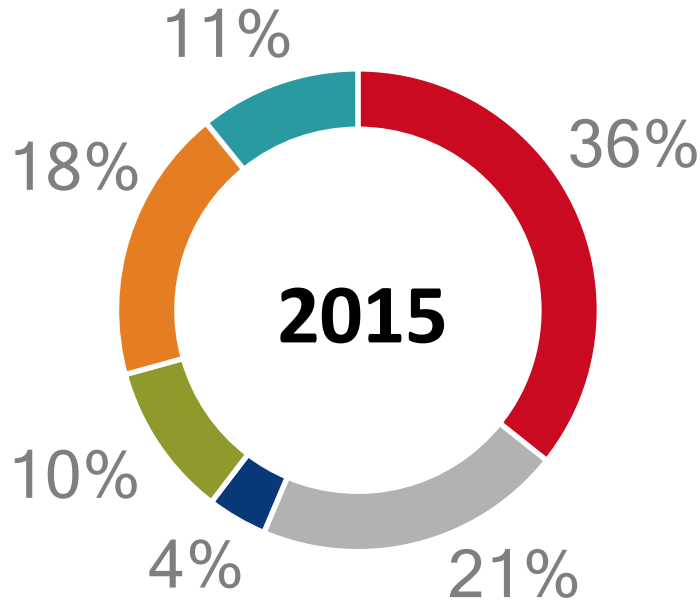


State Perspective



Michigan Attainment Rates: Current vs. Need

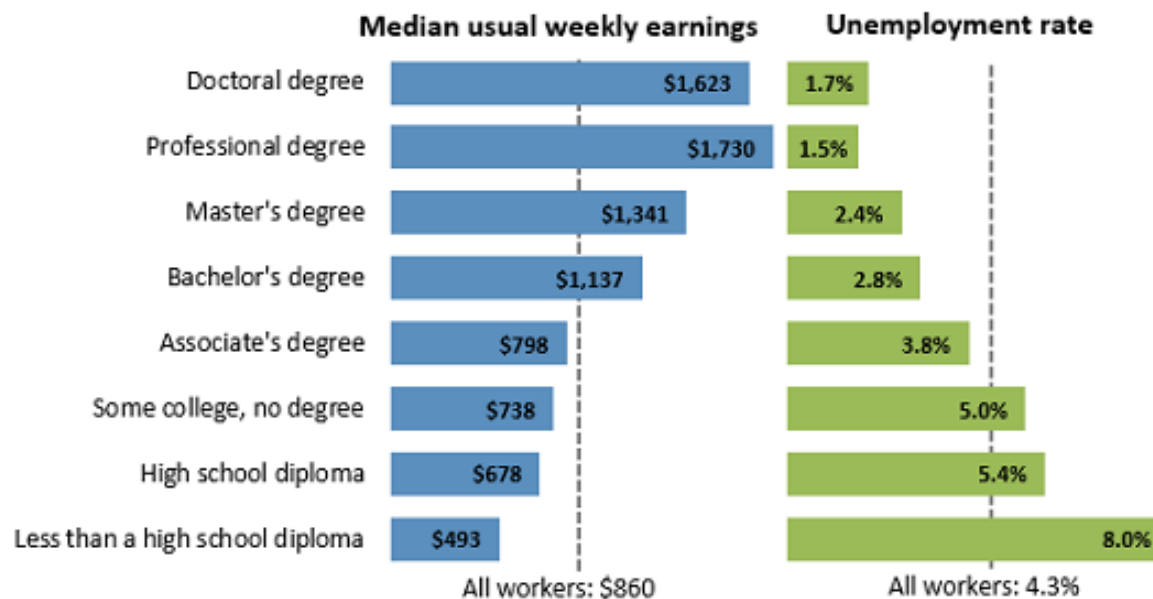
Level of education for Michigan residents, ages 25-64



- High school or less
- Some college, no degree
- Certificate
- Associate degree
- Bachelor's degree
- Graduate or professional degree

Earnings and Unemployment Rates by Educational Attainment

Earnings and unemployment rates by educational attainment, 2015



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.
Source: U.S. Bureau of Labor Statistics, Current Population Survey

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Source: Current Population Survey, U.S. Bureau of Labor Statistics, U.S. Department of Labor

MCAN's College Access Strategy

Theory of Change

Increase College Completion by lowering barriers that prevent students from getting to and through college:

- Social Capital
- Academic Preparation
- College Knowledge – Navigating the Process
- Affordability

MCAN's Strategies

- Local College Access Network Development
- Advocacy and Leadership
- Professional Development
- Statewide Initiatives
- Coordination and Partnerships

LCAN Development

- Primary Strategy
- Support the creation, expansion, and sustainability of high-quality, community-based college access strategic alliances
- Technical assistance and seed funding
- About 30 LCANs currently across the state
- www.micollegeaccess.org/lcan

What is an LCAN?

- Community-based coordinating body for college access strategy
- Committed to increasing college readiness, enrollment, and completion
- Highly structured collaborative effort, as opposed to isolated efforts of individual organizations
- Supported by an alliance of cross-sector leaders representing K-12, higher ed, nonprofit sector, government, business, and philanthropy

Coordination and Partnerships

- Coordinate Michigan's college access resources, programs, and services
- Strengthen existing like-minded and mission-aligned college access and success initiatives
- Share best practices amongst network

Michigan College Access Alliance

The Michigan College Access Alliance brings together an array of organizations in the college access and success field to serve as a collective voice, dedicated to increasing the number of Michigan residents who earn college degrees and other credentials valued in the new economy.

Through effective communication and the alignment of programs and resources, the Alliance creates opportunities for meaningful collaboration.

The members are committed to **Goal 2025**.

Michigan College Access Alliance



Developmental Disabilities Institute

MICHIGAN CENTER FOR STUDENT SUCCESS

An Initiative of the Michigan Community College Association



Advocacy and Leadership

- Serve as Michigan's authority on college access and success issues through leadership
- Advocate for policy reform that expands postsecondary opportunities for low-income students, first generation college-going students, and students of color

Reaching for Opportunity Report

- Reaching for Opportunity: An Action Plan to Increase Michigan's Postsecondary Credential Attainment, was published Dec. 1, 2015.
- The report outlines Goal 2025 for Michiganders, and presents challenges, opportunities, and recommendations for action and policy to increase credential attainment and grow Michigan's economy.



- Embeds well-trained, dedicated, near-peer college advisers in high schools
- Launched in 2015
- 56 advisers serving 70 high schools
- Intensive five-week training
- Advisers are recent college graduates from 17 partner colleges

AdviseMI Partner Colleges



ADRIAN
COLLEGE



ALMA
COLLEGE

CMU
CENTRAL MICHIGAN
UNIVERSITY



Calvin
COLLEGE
1876

FERRIS STATE
UNIVERSITY



EASTERN
MICHIGAN UNIVERSITY

M
MADONNA
UNIVERSITY

OAKLAND
UNIVERSITY



GRAND VALLEY
STATE UNIVERSITY



NORTHERN MICHIGAN
UNIVERSITY



M
DEARBORN

SV
SU SAGINAW VALLEY
STATE UNIVERSITY



WESTERN MICHIGAN
UNIVERSITY

K
KALAMAZOO
COLLEGE

WAYNE STATE
UNIVERSITY



MICHIGAN
COLLEGE ACCESS NETWORK



Role of the Adviser

- Navigating the complex college exploration process
- Retaking college admissions tests
- Applying to colleges that are a good match/fit
- Completing the FAFSA
- Securing financial aid
- Matriculation to college

Statewide Initiatives

MCAN supports and maintains high school campaigns in order to increase college access, particularly within Local College Access Networks.

MICHIGAN

College Month

Fall

MICHIGAN

College Cash Campaign

Winter

MICHIGAN

College Decision Day

Spring

Professional Development

- Train high school counselors and other college access professionals to be highly qualified and effective college advisors
 - Course in Postsecondary Planning for HS counselors
 - Listservs
 - Webinar series
 - Annual Conference

The Impact of our Work

OVER \$700,000

in grants distributed to high schools and local communities to plan, implement, or sustain their college access initiatives since 2016

OVER \$17,000,000

funding secured and invested in college access and success efforts in Michigan since

445

school counselors trained in our nationally-renowned college counseling course

56

well-trained, near-peer college advisors from 17 partner colleges serving in 70 high schools through the AdviseMI program

533

schools in the state develop and implement statewide initiatives to promote college application and enrollment

Contact

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