



**By the numbers**

Fall 2015 enrollment: 20,261

Top five high school  
represented at OU

- Eisenhower High School
- Adlai E. Stevenson High School
- Dakota High School
- Lake Orion High School
- Rochester High School

**Degrees awarded**

(2014-15)

Undergraduate: 2,791

Graduate: 855

Doctoral/Certificate: 143

**TOTAL: 3,789**

**Most popular majors**

**Undergraduate**

- Business Management
- Health Sciences
- Nursing
- Engineering
- Biological Sciences

**Graduate**

- Medicine, MD
- Early Childhood
- Counseling
- Education, Leadership
- Nursing

**Faculty and staff**

Faculty: Full-time: 823 | Part-time: 602  
Staff: 1,081 | Graduate Assistants: 330

# FAST FACTS

## ENROLLMENT

- Fall 2015 student population of 20,711 (17,161 undergraduate, 3,550 graduate)
- 19.4 percent increase in overall enrollment over the past decade
- Incoming freshmen average ACT score - 23.2
- Incoming freshmen average GPA - 3.4

## CURRENT STUDENT POPULATION

### *Race/Ethnicity*

- Caucasian - 76.9 percent
- African American - 9.1 percent
- Asian/Pacific Islander - 5.9 percent
- Hispanic - 3.1 percent
- Native American - 1.0 percent
- Native Hawaiian - 0.2 percent
- Other - 3.8 percent

### *Geographic distribution*

- Oakland County - 43.2 percent
- Macomb County - 31.2 percent
- Wayne County - 6.1 percent
- Genesee/Lapeer/St. Clair counties - 6.8 percent
- Other Michigan counties - 6.6 percent
- Other states (46 out of 50 represented) - 2.4 percent
- International - 3.6 percent

### *International students*

- 745

### *Age*

#### **Undergraduate**

- 17-22 - 68.4 percent
- 23-34 - 26.6 percent
- 35-54 - 4.5 percent
- 55 plus - 0.5 percent

#### **Graduate**

- 17-22 - 5.0 percent
- 23-34 - 67.9 percent
- 35-54 - 24.7 percent
- 55 plus - 2.5 percent

### *Resident Student Population*

- 2,700 (13 percent of total student population)

## ACADEMICS

### *Recognition*

- Classified as a doctoral research university by the Carnegie Foundation for the Advancement of Teaching
- The Oakland University School of Business Administration is one of only 178 business schools out of 13,000 worldwide to earn the elite accreditation from the AACSB International in both its business and accounting programs.
- OUWB receives full accreditation from the Liaison Committee on Medical Education.
- Ranked 11th in the country for the percentage of women tenured/ tenure-track faculty in engineering by the American Society for Engineering Education.

### *Academic programs*

- 136 bachelor's degree programs
- 137 doctoral, master's degree and certificate programs

### *Faculty with doctoral degrees*

- 91 percent (2014-15 data)

## STUDENT-TO-FACULTY RATIO

21:1 (2014)

## FINANCIAL AID

- On average in 2013-14, full-time undergraduates eligible for aid received \$3,938 in scholarships, grants, and other awards, which reduced their overall net average cost by one third.
- More than \$1 million in scholarships has been awarded by the Oakland University Alumni Association to qualified OU students.

## ALUMNI

- More than 100,000 with 72 percent living in Michigan

## RESEARCH

- Total research expenditures in 2013-14 fiscal year - \$39,112,169 million
- Research space - 86,876 sq ft





# FAST FACTS

## ENROLLMENT

- Fall 2016 student population of 20,012 (16,568 undergraduate, 3,444 graduate)
- 15.6 percent increase in overall enrollment over the past decade
- Incoming freshmen average ACT score - 23.2
- Incoming freshmen average GPA - 3.4

## CURRENT STUDENT POPULATION

### *Race/Ethnicity*

- Caucasian - 76.1 percent
- African American - 8.8 percent
- Asian - 6.3 percent
- Hispanic - 3.3 percent
- Native American - 1.0 percent
- Native Hawaiian - 0.2 percent
- Other - 4.3 percent

### *Geographic distribution*

- Oakland County - 42.2 percent
- Macomb County - 31.0 percent
- Wayne County - 6.0 percent
- Genesee/Lapeer/St. Clair counties - 7.0 percent
- Other Michigan counties - 7.1 percent
- Other states (44 out of 50 represented) - 2.6 percent
- Foreign countries - 4.1 percent

### *International students*

- 810

### *Age*

#### **Undergraduate**

- 17-22 - 70.1 percent
- 23-34 - 25.8 percent
- 35-54 - 3.7 percent
- 55 plus - 0.3 percent

#### **Graduate**

- 17-22 - 5.2 percent
- 23-34 - 69.2 percent
- 35-54 - 23.2 percent
- 55 plus - 2.4 percent

### *Resident Student Population*

- 2,700 (13 percent of total student population)

## ACADEMICS

### *Recognition*

- Classified as a doctoral research university by the Carnegie Foundation for the Advancement of Teaching.
- The Oakland University School of Business Administration holds elite accreditation from the AACSB-International in both its business and accounting programs.
- Oakland University William Beaumont School of Medicine (OUWB) holds full accreditation from the Liaison Committee on Medical Education.
- Ranked 11th in the country for the percentage of women tenured/tenure-track faculty in engineering by the American Society for Engineering Education. (2015)
- Nurse Anesthesia program is ranked 18th out of 115 U.S. graduate programs in nursing-anesthesia, according to *U.S. News & World Report*. (2016)

### *Academic programs*

- 132 bachelor's degree programs
- 138 doctoral, master's degree and certificate programs

### *Faculty with doctoral degrees*

- 91 percent (2015)

### *Transforming health care education*

- The OUWB admitted its charter class in fall 2011 and now maintains a total enrollment of 444 students.
- The Human Health Building opened in fall 2012 to house the schools of Nursing and Health Sciences, and offers modern laboratories, research facilities and clinical spaces.

## STUDENT-TO-FACULTY RATIO

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## FINANCIAL AID

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# ASPIRE TO RISE

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## CAMPUS

- 1,443 acres of wooded hills and meadows
- More than 50 major buildings
- Six co-ed residence halls, two student apartment complexes and four Greek cottages
- State-of-the-art recreation center and athletic dome.
- Home to OU Art Gallery, Meadow Brook Hall, Meadow Brook Theatre and Meadow Brook Amphitheatre

## RESEARCH

- Total research expenditures - \$38,976,725 (FY 2015)
- Research space - 109,502 sq. ft.

### *Noted research centers*

- Automotive Tribology Center (ATC)
- Center for Applied Research in Musical Understanding (CARMU)
- Center for Biomedical Research
- Center for Integrated Business and Research Education (CIBRE)
- Center for Religious Understanding (CRU)
- Center for Robotics and Advanced Automation (CRAA)
- Center for Social and Behavioral Research
- Clean Energy Research Center (CERC)
- Eye Research Institute (ERI)
- Fastening and Joining Research Institute (FAJRI)
- Galileo Institute for Teacher Leadership
- Institute for Stem Cell and Regenerative Medicine (ISCRM)
- Ken Morris Center for the Study of Labor and Work
- Macomb-OU INCubator (MAC-OU INC)
- Michigan Center for Undergraduate Research (MCUR)
- OU Center for Autism (OUCARES)
- Oakland University INCubator (OU INC)
- Prevention Research Center
- Reading Recovery Center of Michigan
- Southeast Michigan Economic Data Center

## OU IN MACOMB COUNTY

- Oakland University is meeting increased demand for high-quality bachelor's and master's degree programs with the convenience and flexibility that three Macomb County locations offer.

## BUDGET

- FY2017 budget is approximately \$263.5 million

## ENDOWMENTS

- OU endowments totaled more than \$86 million as of September 30, 2016

## ECONOMIC FOOTPRINT

- More than \$500 million to the overall economy in 2015 fiscal year

## ATHLETICS

- 18 NCAA Division I men's and women's varsity sports programs
- Member of the Horizon League
- Won the McCafferty Trophy for the 2014-15 and 2015-16 seasons (Horizon League all-sports champion)
- Captured 13 Horizon League titles over the last two seasons (2014-16)
- Led the Horizon League in Academic Honor Roll selections three consecutive years (2013-16)



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