



WESTERN MICHIGAN UNIVERSITY

Campus Sexual Assault Grant Program- Project Summary

Sponsor: Michigan State Police, Grants and Community Services Division

Title: "Engaging Male Leadership to Prevent Sexual Violence at Western Michigan University"

Grant Funding Awarded: \$25,000 **Total Project Cost:** \$38,000

Project Dates: November 5, 2015 - August 31, 2016

Primary Investigator: Cari Robertson, Director, Health Promotion and Education, Sindecuse Health Center

Co-Primary Investigators: Jenna Gehl Jones, Assistant Director, Health Promotion, Sindecuse Health Center;
Chris Sligh, Director, Student Activities and Leadership Programs and Associate Director, Bernhard Center

Key Staff: Daren Fox, Male Violence Prevention Coordinator; Abby Wallace, Title IX Special Projects Coordinator; Amber Mosley, Sexual Assault Prevention Education Coordinator

Project Goals and Objectives

The overall goal of the project is to engage students in prevention in a new way- by focusing on leadership skill training. Messages will shift from what students should not do with relationships, drinking, and violence to what they can do to have meaningful relationships and college experiences. Students will change the campus culture and promote a thriving community where sexual assault does not fit.

This project aligns with the institutional goal in the WMU Strategic Plan to ensure a diverse, inclusive, and healthy community. This project also directly addresses the WMU Student Affairs goal to encourage healthy, ethical, and responsible behavior and operationalizes two priority objectives for 2015-2016: to develop, implement, and improve violence prevention and response programs and services; and to implement the Collegiatelink Curriculums technology and process for tracking, monitoring, and reporting on student engagement and involvement.

The specific objectives to be achieved by this project include:

1. Develop a core curriculum for a prevention leadership certificate that will have two to three focused tracks in the next three years. Develop one of the tracks during this grant period, specifically male leadership skill building to prevent sexual assault.
2. Engage student leaders in learning experiences to earn the prevention leadership certificate.
3. Empower each student in the certificate program to lead change within their student organizations; fund two student-led mini-grant projects with at least one project collaborating with the local community.

More details at www.wmich.edu/healthcenter/wellness-leadership-certificate/mens-violence-prevention