

Thank you ladies and gentlemen for taking the time to see the importance this bill has on our State's economy. I am a HUGE advocate for the Michigan Film Incentive programs as I have seen it in action and know that it works.

I am VP of Operations for a Property Management Company that housed several of the film cast and crew in our furnished apartments. In 2009 and 2010 we had over 4,000 room nights bringing in almost \$300,000 for our small business. I had downsized our furnished units and was in the process of phasing them out but the film companies loved it and stayed for 3 + months per film. We wouldn't have survived without it. Several jobs were saved as well as the furniture rental company! With the \$25k limit, we have not seen any activity this year. Our local businesses, gas stations, entertainment venues, grocery store, dry cleaners, etc are missing all the extra income these films provided as well.

Please take the time to visit a live set and talk to the huge crew. They love Michigan. Several had moved back or came to Michigan due to the film incentives. Notice the drivers, the caterers, the guy who did the artwork, the props, the businessman who was saved because they asked him to make 100 signs. The list goes on and on.

Look at the parks and old abandoned buildings that have been revitalized by the crew to use for their settings. Let's work together with PURE MICHIGAN to show in these films the most beautiful tourist spots in the world. Everyone loves "showbiz" and to visit a "famous" place for a vacation would be a great draw. A film that just wrapped in Manistee called "Mickey Matson and The Copperhead Conspiracy" would be a perfect example. They showcase all the wonderfully unique places in and near Manistee!

Please support this bill to help revitalize what was a winning program for Michigan!

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