

# MEDIA ARTS COALITION OF WEST MICHIGAN

Members of the House Commerce Committee  
Michigan House of Representatives  
P.O. Box 30014  
Lansing, MI 48909-7514

RE: Senate Bill 569 of 2011

Dear Committee Members:

The Media Arts Coalition of West Michigan supports Senate Bill 569 that seeks to amend the Michigan Strategic Fund Act. It is our belief that the revisions contained in this bill will create a more stable and supportive environment for film and digital media production industries by refocusing the Film and Digital Media Incentive Program on the creation of Michigan jobs and the building of an endemic media industry.

Since the creation of the original film incentives, West Michigan has seen over \$55M in media production in our local communities, thereby creating hundreds of jobs, the construction of new studios, post production facilities, and college programs. By further focusing the program on the creation of Michigan jobs, we feel that Senate Bill 569 will go a long way to continuing the successes gained under the original program.

In short, The Media Arts Coalition of West Michigan encourages this Committee and the Legislature to adopt Senate Bill 569 to create a more stable and supportive environment for film and digital media production industries.

Sincerely,



Matt Horn  
Legislative Outreach Chair