Eidex Section 102D Overview

prepared for the House Education Committee

March 1, 2016

Expanding our Footprint

Eidex is in 221 Michigan public school districts representing 40% of the total.

Eidex Michigan districts represent 688,000 students (51% of public school students).

Of the 18 districts in Michigan over 10,000 students, 11 are Eidex clients.

Eidex has 11 Region/ISD wide contracts.

Eidex has over 600 licensed users in Michigan.

EXPANDING OUR FOOTPRINT 1

Expanding our Footprint

Michigan has 18 districts with populations of over 10,000 students.

Eidex is in 11 of them, representing over 61% of the total.

District	Students	ISD
Detroit	46,475	Wayne RESA
Utica	27,955	Macomb ISD
Dearborn	19,641	Wayne RESA
Plymouth-Canton	17,324	Wayne RESA
Ann Arbor	16,792	Washtenaw ISD
Chippewa Valley	16,356	Macomb ISD
Grand Rapids Public	15,611	Kent ISD
Warren Consolidated	14,914	Macomb ISD
Rochester	14,806	Oakland Schools
Walled Lake	14,671	Oakland Schools
Livonia	14,362	Wayne RESA
Troy	12,491	Oakland Schools
Kalamazoo	12,435	Kalamazoo RESA
Wayne-Westland	11,636	Wayne RESA
Lansing	11,525	Ingham ISD
L'Anse Creuse	11,034	Macomb ISD
Farmington	10,254	Oakland Schools
Forest Hills	10,077	Kent ISD

Eidex clients in red

EXPANDING OUR FOOTPRINT 2

Expanding our Footprint

Michigan has 62 districts with populations of over 5,000 students.

Eidex is in 38 of them, representing over 61% of the total.

District	Students	ISD
Detroit	46,475	Wayne RESA
Utica	27,955	Macomb ISD
Dearborn	19,641	Wayne RESA
Plymouth-Canton	17,324	Wayne RESA
Ann Arbor	16,792	Washtenaw ISD
Chippewa Valley	16,356	Macomb ISD
Grand Rapids Public	15,611	Kent ISD
Warren Consolidated	14,914	Macomb ISD
Rochester	14,806	Oakland Schools
Walled Lake	14,671	Oakland Schools
Livonia	14,362	Wayne RESA
Troy	12,491	Oakland Schools
Kalamazoo	12,435	Kalamazoo RESA
Wayne-Westland	11,636	Wayne RESA
Lansing	11,525	Ingham ISD
L'Anse Creuse	11,034	Macomb ISD
Farmington	10,254	Oakland Schools
Forest Hills	10,077	Kent ISD
Traverse City	9,701	Traverse Bay ISD
Huron Valley	9,610	Oakland Schools
Waterford	9,585	Oakland Schools
Port Huron	9,100	St. Clair RESA
Kentwood	8,704	Kent ISD
Portage	8,619	Kalamazoo RESA
Grand Blanc	8,492	Genesee ISD
Bay City	8,160	Bay-Arenac ISD
Birmingham	8,131	Oakland Schools
Grosse Pointe	8,096	Wayne RESA
Rockford	7,841	Kent ISD
Clarkston	7,789	Oakland Schools
Midland	7,669	Midland ESA

Howell	7,505	Livingston ESA
Northville	7,217	Wayne RESA
Taylor	7,188	Wayne RESA
West Ottawa	7,063	Ottawa ISD
Southfield	6,860	Oakland Schools
Saginaw	6,845	Saginaw ISD
Education Achievement	6,556	State of MI
Flint	6,486	Genesee ISD
Novi	6,370	Oakland Schools
Hudsonville	6,333	Ottawa ISD
Grand Haven	6,203	Ottawa ISD
Anchor Bay	6,066	Macomb ISD
Brighton	6,002	Livingston ESA
Monroe	5,848	Monroe ISD
Zeeland	5,835	Ottawa ISD
Holt	5,696	Ingham ISD
Grandville	5,654	Kent ISD
West Bloomfield	5,618	Oakland Schools
Davison	5,610	Genesee ISD
Hartland	5,562	Livingston ESA
Jackson	5,486	Jackson ISD
Lapeer	5,426	Lapeer ISD
Fraser	5,397	Macomb ISD
Bloomfield Hills	5,383	Oakland Schools
Oxford	5,276	Oakland Schools
Saline	5,221	Washtenaw ISD
Romeo	5,206	Macomb ISD
Carman-Ainsworth	5,124	Genesee ISD
Grand Ledge	5,057	Eaton RESA

Students

7,615

7,563

ISD

Oakland Schools

Oakland Schools

District

South Lyon

Lake Orion

Eidex clients in red

EXPANDING OUR FOOTPRINT 3

Deficit Districts

Michigan had 31 deficit districts as of June 30, 2015.

18 of these are Eidex clients, representing 52% of the total.

District	District
Albion	Lincoln
Alpena	Mackinaw City
Beecher	Mt. Clemens
Benton Harbor	Muskegon Heights
Bridgeport Spaulding	New Haven
Camden Frontier	North Adams-Jerome
Cheboygan	Perry
Clintondale	Pinckney
Dearborn Heights #7	Pontiac
Detroit	South Lake
Flint	Southgate
Garden City	Tahquamenon
Gibraltar	Vanderbilt
Hazel Park	Warren Consolidated
Highland Park	Westwood
Iron Mountain	

Eidex clients in red

DEFICIT DISTRICTS ______ 4

Client Success: Cost Savings

Single-Year Savings attributed to use of Eidex Focus

Tahquamenon \$400,000

Hopkins **\$600,000**

Godfrey-Lee **\$650,000**

Northview **\$200,000**

Paw Paw **\$400,000**

Client Success: Cost Savings

"As a school district placed on the MDE deficit district and watch list this year, we were able to cut \$400,000 on a \$6.8 million dollar budget for the 2015-16 school year by using the data analysis feature from Eidex. We were able to show where it was very obvious we were over spending in some of our function categories as it compared to schools of like size. This allowed us to target those categories for the reduced expenditures."

Dave Barry, Superintendent, Tahquamenon Area Schools

"Eidex Focus enabled Hopkins to identify \$600,000 in cost savings in the first year that we used the software."

Chris Stephens, Superintendent, Hopkins Public Schools

"Eidex helped us raise our fund balance by almost \$650,000 over the course of one year."

David Britten, Superintendent, Godfrey-Lee Public Schools

"Through the use of Eidex's fact finding tool during contract negotiations, I was able to show the impact of wage increases as they related to our peers within the county. This information enabled the district to limit annual increases and save nearly \$200,000 in wages per year over a three year contract term."

Craig McCarthy, Asst. Superintendent, Northview Public Schools

"Using Eidex we were able to determine a couple of specific function line items where we were spending significantly more than our cohort group. That information allowed us to save close to \$400,000 from the budget."

Tony Habra, Superintendent, Paw Paw Public Schools

Client Success: Analysis

"Eidex Focus provides a virtual "one stop shop" for the achievement, financial, and enrollment data critical to our success. The ability to find comparable districts based on key variables is most helpful in determining success or need for improvement."

Andy Ingall, Superintendent, Grand Haven Area Public Schools

"I use charts and graphs from Eidex Focus several times a week — district school improvement meetings, building improvement meetings, negotiations, requested information from the school board, administrative meetings, conversations with the community. The list goes on."

Cherie Vanatter, Superintendent, Manchester Community Schools

"As we continue to have more and more data available to help us make the best decisions for my school district, EIDEX has pulled all of that data into one convenient location with a user friendly system. The ability to easily do comparison studies with like and neighboring districts is powerful. Eidex is just what I and my board were looking for."

Jeff Mount, Superintendent, Mason County Central Schools

Client Success: Negotiations

"Eidex allows school districts to organize reliable, easy to access data that is valuable and necessary for contract negotiations. Using comparable data, analyzing data with districts that have similar demographics is powerful."

Greg Helmer, Superintendent, Mona Shores Public Schools

"Eidex Focus has been extremely beneficial as we inform our Board, community and staff about our District's financial situation prior to negotiations."

George Heitsch, Superintendent, Farmington Public Schools

Client Success: Academics

"Eidex Focus helps us improve programming for our students. It allows me to look at a cohort of school districts that have high poverty and other similar demographics right away and make relevant comparisons."

Dave Britten, Superintendent, Godfrey-Lee Public Schools

"I can quickly analyze the leading and lagging indicators of academic achievement across grade levels and demographics while easily comparing to peer districts across the State."

Tom Livezey, Superintendent, Oakridge Public Schools

Client Success: Partnerships

"The company feels more like a partner than a vendor because our requests are incorporated into the new versions of the tool."

Naomi Norman, Achievement & Student Services, Washtenaw ISD & Livingston ESA

"Eidex listens. We suggested a new way of looking at ACT data, and a week later, they had published a new series of charts that gave us just what we needed."

Andrea Large, Superintendent, Ludington Area Schools

"Eidex has been very flexible and has added many extra elements based upon our suggestions, which benefits everyone."

Mary Reynolds, Executive Director, Business, Farmington Public Schools

"If you ever have a district with reservations, I would be pleased to discuss my experience."

Cherie Vannatter, Superintendent, Manchester Community Schools

Contact Eidex

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