Our Strategic Agenda

1. Ensure that NMC learners are prepared for success in a global society and economy.
2. Establish national and international competencies...
3. Deliver learning through a networked workforce.
4. Establish lifelong relationships with learners.
5. Transcribe most learning to establish credentials of value.
NMC Today

- 4,271 credit students for 2017-18
- University Center, Museum, Radio Station, Training and Community Extended Education together with traditional credit students yields 50,000 “learners”
- Accredited by the Higher Learning Commission (AQIP); multiple program accreditations
- Five on-campus housing facilities
- Baccalaureate programming

Focused on Talent Development

- Surveying Program in Response to Industry
- 10th out of top 15 Best Drone Training Colleges
- Only ADCI Certified ROV Pilot Technician Training Program in the World
- Home to the Great Lakes Maritime Academy
Supporting a ROI

Northwestern Michigan College (NMC) creates a significant positive impact on the business community and generates a return on investment to its major stakeholder groups—students, taxpayers, and society.

For every $1 spent by:

<table>
<thead>
<tr>
<th></th>
<th>Students</th>
<th>Taxpayers</th>
<th>Society</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gain in lifetime earnings for students</td>
<td>$2.00</td>
<td>$2.90</td>
<td>$5.40</td>
</tr>
<tr>
<td>Gain in sales taxes and public service savings for taxpayers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gain in social savings for society</td>
<td></td>
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Serving Those Who Served

- Making a commitment to veterans
- Veteran-specific Application and orientation with personal campus tour.
- Veterans lounge and resource section.
- Conversion of military service into academic credit.
- Regional VSO partnerships and career building support services
Looking to the Future: 
NMC Innovation Center- Spring 2020

- Thank you for your support
- Fostering business/community/industry partnerships
- Driving student entrepreneurship and innovation
- Accelerating integrated experiential learning
- Adding to a five campus collection of resources supporting innovation and stakeholder engagement

Student Learning Support Services 
Renovation Project: A Focus on Wraparound Services

Wrap around student services are vital to retention and completion.
FY20 Capital Outlay Project Request

Thank You For Your Support

- Request: FY20 Capital Outlay Planning Authorization
- Project Cost: $3 million
- State of Michigan Cost: $1.5 million
- NMC Cost Share: $1.5 million (Plant Fund Reserve)

Current Condition
Current Condition

Accessibility is Key to Learner Success
Accessibility is Key to Learner Success

• For the 2017-18 Academic Year, financial aid was offered to 76% of our student population
• Student success and completion is closely tied to the ease of navigating the complexities of financial aid and wrap around services.

Student Support Key to Learner Success
The Project

The Value to Learners

- Integrated student support services including Admissions, Financial Aid, Registrar, Advising, Counseling, Health Services, Student Testing Center
- New dedicated veterans lounge
- Improved customer service for students with a holistic advising experience
- Increased use of student support services for improved retention rates.
- Consolidation of staffing to reduce administrative/staff overhead costs
Our Goals

• Provide a singular location to help students navigate enrollment, financial aid and advising.
• Deliver consistent and timely answers and provide a better customer service experience, helping to attract and retain students.

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An Opportunity to Invest

- Please Support Continued Investment in Michigan’s Community Colleges
- A Statewide Attainment Goal of 60% by 2030
- The Michigan Reconnect Program
  - Michigan lags behind the rest of the nation when it comes to postsecondary educational attainment, including being ranked 36th in this category.
  - In addition, 2.8 million adults (28% of the population) in Michigan age 25 to 64 have some or no college and no formal credential.

Thank You