



- Provided health, food and physical activity programs to empower **128,000 people to live healthier lives.**
- Equipped 430 people with the skills and tools they need to face the daily challenges of living with **chronic conditions.**
- Improved nutrition and physical activity for over **1,500 children** by coaching the 200 child care providers who care for them.
- Trained a support network of 936 agriculture professionals about **communicating with farmers under stress.**

- Provided education on research-based practices and technology to more than **13,000 farmers**, resulting in increased yields, improved quality or decreased inputs on nearly 580,000 acres.
- Empowered youth to explore careers and develop life skills through **432,000 4-H experiences** such as projects, events and activities, and club participation.
- Taught nearly **3,300 parents and caregivers** how to support the development of young children's social and emotional skills.
- **Hired our first veterans' liaison** and increased the number of veterans in the Heroes to Hives program from five to 108 in two years.
- Answered questions from **8,000 gardeners** to help them nourish their gardens.



- Facilitated community education and conversations about the **oploid epidemic** that engaged 500 people.
- Counseled **620 clients** who created **348 new jobs** and helped entrepreneurs launch **87 ventures** through the **MSU Product Center.**
- Engaged anglers to collect data on over **1,600 fish** for **MSU research** through Michigan Sea Grant citizen science programs.
- Joined the **MSU PFAS Response Team** to develop and provide risk assessments and communications support.



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FINANCE AND OPERATIONS

	AMOUNT	%
Grants	\$29.45M	35%
State appropriations	\$29.25M	34%
County investments	\$13.88M	16%
Federal Cooperative Extension	\$9.24M	11%
Federal special projects	\$1.94M	2%
MSU General Fund	\$1.57M	2%
TOTALS	\$85.35M	100%

Based on most recent FY data.

PHILANTHROPY

MSU Extension has long relied on investments from local, state and federal partners. We also receive generous support from passionate individuals and organizations who fund projects, positions and research. This allows us to provide even more life-changing education and hands-on experiences. Whether donor gifts support a local program or fund a research position, they help build a stronger Michigan. To learn more about giving to MSU Extension, visit extension.msu.edu/giving.

MISSION & HISTORY

MSU Extension helps people **improve their lives** through an educational process that **applies knowledge** to critical issues, needs and opportunities.

For more than 100 years, MSU Extension staff members have been actively helping people improve their lives by reaching them where they are – in their homes, farms, businesses and communities – with research-driven education. We help people do their jobs better, raise healthy and safe families, build stronger communities and empower their children to dream of brighter futures.





Keeping people healthy. Help reduce healthcare costs, prevent and manage chronic health conditions, and teach safe food-handling practices.

Making the most of our natural assets. Uncover new economic opportunities that respect ecological principles while helping families and landowners retain their natural assets.

Supporting food and agriculture. Help farmers grow and market their commodities while conserving and protecting Michigan's waterways and natural resources.



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Developing youth and communities. Help children develop early skills that support school readiness. Michigan 4-H and other programs help young people learn life skills that prepare them for the workforce and lay the foundation for their future success.

Ensuring safe and secure food. Bring community partners together to increase Michigan residents' access to an adequate supply of safe, affordable food.

Ensuring strong communities. Keep Michigan communities solvent, stable and safe through programs in good governance, conflict management, personal finance and community development.

Keeping businesses strong. Help entrepreneurs achieve their dreams by assisting with the development of high-value, consumer-responsive products that fuel the economy and create and retain jobs.

FOCUS AREAS



OUR REACH

Program Participants 2017-18: 148,000 adults 219,000 youth

Digital Reach
 Website visitors: 5.3 million
 Web page visits: 9.7 million
 E-newsletter subscriptions: 61,102
 Facebook: 5,672 fans & 2,500 page clicks
 Twitter: 3,812 followers & 502 page clicks

LEADERSHIP:

- Extension**
 Director & CANR senior associate dean for reach & engagement: Jeff Dwyer
 Associate director: Patrick Cudney
- Culture & agribusiness**
 Director: Ron Bates
 Associate director: Marilyn Thelen
- Children and youth (as of May 1, 2019)**
 Director: Amy Bonomi
 Associate director: Erica Tobe
 Youth Development leader: Jake DeDecker
- Community, food & environment**
 Director: Dave Ivan
 Associate director: Josh Gunn
- Health & nutrition**
 Program director: Cheryl Eschbach
 Associate director: Deanna East

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PODCAST:

"Partnerships and Peninsulas," hosted by Jeff Dwyer: <https://www.canr.msu.edu/partnerships-peninsulas-podcast/listen>



Michigan State University Extension is part of the national Cooperative Extension network, which is housed at land-grant universities across the country. MSU Extension is funded through a partnership of federal, state and county governments, and works with individuals, businesses, organizations and communities to identify and address Michigan's existing and emerging priorities.

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