



# Policy Brief Memorandum

**To:** Members of the House Transportation Committee

**From:** Matt Levin, Legislative Policy Manager  
Michigan Department of State

**Date:** September 21, 2020

**Re:** Fundraising License Plates

**(In response to Rep. Alexander's Sept. 16 committee questions.)**

***What is the deadline by which an organization must submit its plate's start-up fee?***

- 180 days from that plate's bill enactment, as provided in PA 327.

***What is the success rate of fundraising-plate efforts since PA 327 of 2016 went into effect?***

- 15 fundraising plate bills were introduced during the 2017-18 Legislative Session.
  - One was enacted, creating four Detroit sports plates (Tigers, Lions, Red Wings, and Pistons).
- Seven fundraising plate bills have been introduced (to date) in the 2019-2020 Legislative Session.
  - Thus far, none have been enacted.
- No existing plates have been canceled during this time period.