



MICHIGAN FILM INDUSTRY ASSOCIATION

# INCENTIVE

**Pro Jobs. Pro Economy. Pro Michigan.**

Build up creative industries to attract new jobs & talent.



**1 Film = 60 Vendors** ave.

Including restaurant, lodging, construction, fashion, design and more

**Sustainable, transferable tax credit. Not a rebate**

Tax credits stay in Michigan and benefit Michigan companies.



**Funds are structured better for local Business**

Local rentals, local facilities & local workers



Job-creation & talent retention legislation



**\$1.25 - \$3.50**  
average for each \$1

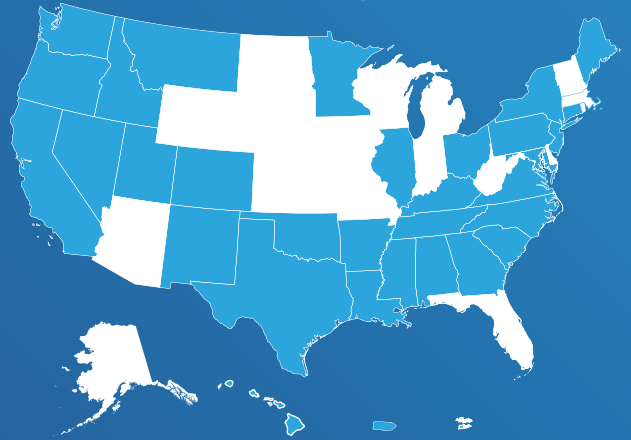
Varies by state depending on incentive program

**30% Incentives**

for instate hires and Made in Michigan logo

# 30+

States have incentive programs

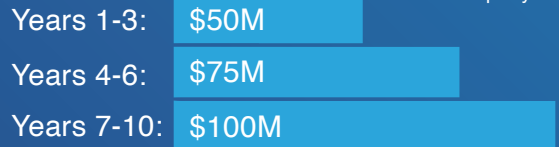


Puerto Rico, U.S. Virgin Islands & Washington, D.C., have them too.

## The Basics



**\$300K baseline for feature films**  
\*per year



**\$50K for commercials, TV series & short films**  
\*per year



Unused funds roll over into proceeding year

**Bipartisan support in State House & Senate**

