



MICHIGAN
CHAMBER
of Commerce

MEMORANDUM

TO: Members of the House Judiciary Committee

FROM: Wendy Block, Michigan Chamber

SUBJECT: MI Chamber Supports HBs 5485-87

DATE: March 22, 2022

This memo is to voice the **Michigan Chamber's support for House Bills 5485-87**, legislation to modernize consumer protections laws by requiring online marketplaces to collect and verify basic seller information and for sellers to provide that information to consumers.

The goal of this legislation to require basic transparency and verification requirements to make it harder for bad actors to deceive customers by selling stolen, counterfeit, defective and expired products and to provide law enforcement with an important tool to track and prevent these illicit sales.

This, of course, does not come without controversy. We understand opponents of this legislation oppose a patchwork scheme and would prefer to see Congress adopt a single, national solution (e.g., HR 5502).

One solution that has been floated, which we support, attempts find some middle ground by changing the timelines, increasing the threshold for reporting and creating more flexibility for verification to mirror the federal proposal. We believe these changes could be a step in the right direction by better balancing the need for increased transparency to thwart stolen and counterfeit products to protect consumers without needlessly placing unreasonable reporting requirements on businesses.

If you have any questions, please do not hesitate to reach out at 517/927-5135.