House Transportation, Mobility, and Infrastructure Committee

John LaMacchia, Director, State
and Federal Affairs
Michigan Municipal League

michigan municipal league

We love where you live.

MML State & Federal Affairs Department

John LaMacchia
Director

Jennifer Rigterink
Assistant Director

Herasanna Richards
Legislative Associate

Betsy Richardson
Capital Office Coordinator

League Milestones

1899 — **League Established**
44 Founding Members

1899 — **First League Meeting**
May 23, 1899

1899 — **First League President**
William B. Baum, Mayor Saginaw

1957 — **Lansing Office Opens**

1971 — **Ann Arbor Office Opens**

1978 — **First African-American League President**
George Goodman, Mayor, Ypsilanti

1979 — **First Female League President**
Patricia M. Guenther, City Comm., Kalamazoo

2019 — **First African-American Female League President**
Brenda F. Moore, Mayor Pro Tem, Saginaw

2021 — **523 Members**

History of the League Timeline

1930	1935	1935	1939	1939
MME	Training	MAMA	MAMC	MAM
Michigan Municipal Executives		MAMA Michigan Association of Municipal Attorneys		Michigan Association of Mayors

1982	1978	1978	
Pool	Fund	MWIMG	
michigan municipal league liability and property pool	michigan municipal league workers' compensation fund	Michigan Women in Municipal Government	
michigan municipal league legal defense fund	foundation michigan municipal league	MBC LEO	16/50 Project
LDF	MML Foundation	MBC-LEO	16/50
1983	1991	2004	2018

Our Mission

The Michigan Municipal League is dedicated to making Michigan’s communities better by thoughtfully innovating programs, energetically connecting ideas and people, actively serving members with resources and services, and passionately inspiring positive change for Michigan’s greatest centers of potential: its communities.

At the League, we love where you live.

We will build upon our placemaking success to bring sustainable and equitable growth to communities, requiring us all to look through a broader lens. That lens is about more than just economics and will provide strategies for safeguarding communities against the whims of national and global forces.

This lens is Community Wealth Building.

What is Community Wealth Building?

Community Wealth Building occurs when community leaders, partners, business and residents collaborate to develop equitable, resilient, adaptable, sustainable places that improve the human experience.

Notes on Community Wealth Building

- Placemaking through an equity lens
- Build trust, sense of belonging
- Co-creation enables self authorship
- The work is local, context matters
- Focus on the human experience
- Measures of success require new metrics

COMMUNITY WEALTH BUILDING IS

Our strategy to focus and build community around people in a manner that benefits the collective – the next level of our commitment to placemaking.

In this model, we balance economic prosperity, sense of place, natural assets, and cultural substance. This considers the importance of the safety, health, and well-being of our residents, as well as the ongoing process of learning over time.

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Community Wealth Building and the Intersection with Transportation, Mobility, and Infrastructure

Drivers of Success

- Infrastructure
- Sustainability
- Financial Security
- Lifelong Learning
- Public Health
- Arts and Culture

Maximizing Our Transportation Network

The Big Picture

- Our transportation network is more than just curb to curb

- We live in an increasing mobile environment
  - Increased demand for alternative modes of transit
  - Desire for walkable communities

- Infrastructure as an economic development tool
  - What are employers looking for?
  - What do employees need?
  - Where is talent locating?

What we know

- Knowledge-based
- Education counts, degrees matter
- Technology allows people to work anywhere
- Mobile population
- “Place” attracts people
- Young people choose where to live first, *then* look for work
- World-wide competition for talent

A System Designed For All Users

Goals to Consider

- A system not solely based on how fast we move people and goods
- Should offer minimal conflicts between modes and has clear expectations for its users
- Should not create barriers to destinations or endanger a particular user group

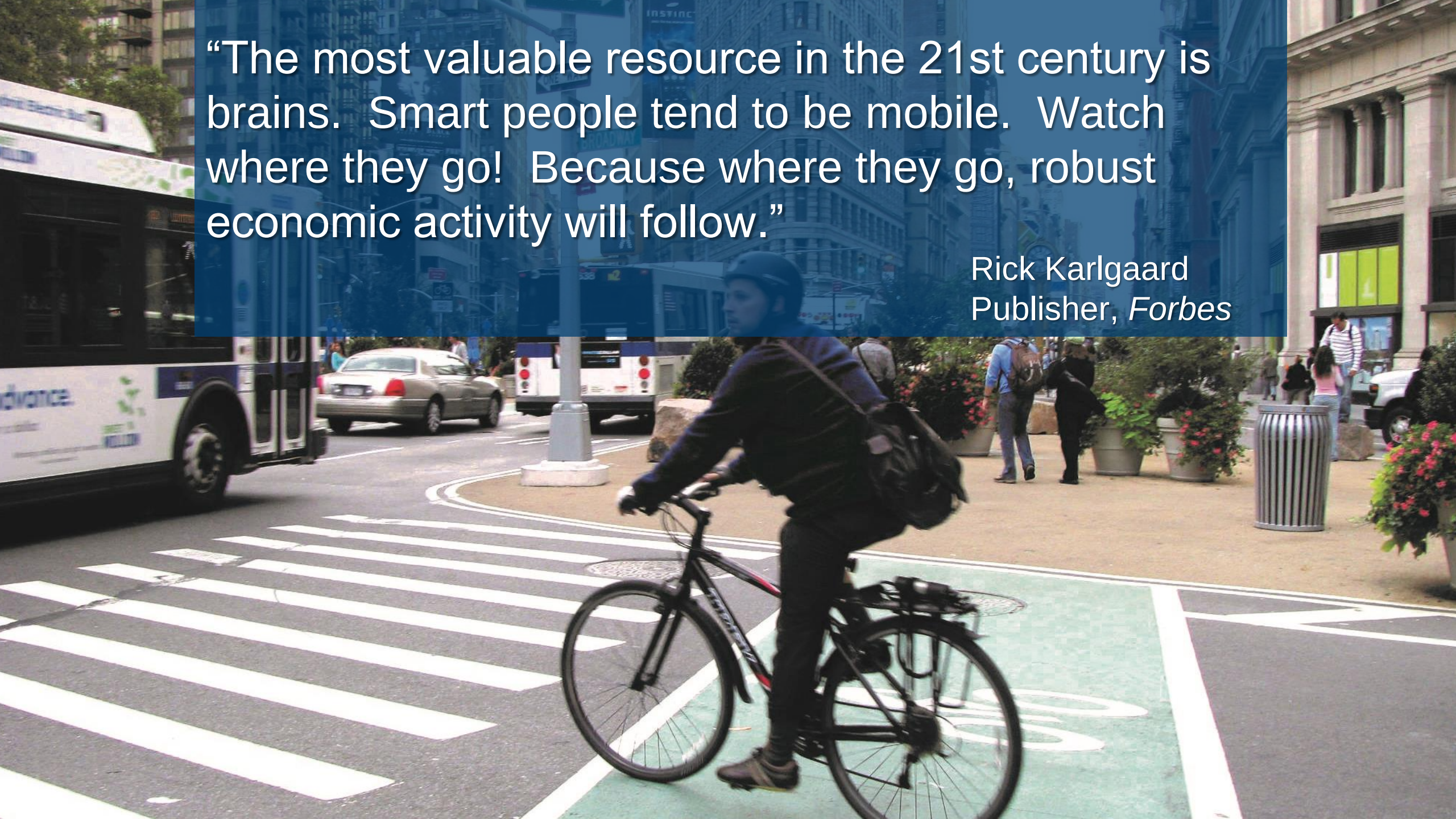
Preparing For What's Next

- Addressing Issues and Embracing Emerging Technologies
  - Sustainable Funding Models
  - Transit
  - Electric Vehicles
    - Improve our Readiness
    - Strategic Deployment of Charging Stations
    - Impact on Resources *

Let’s Get To Work!

A Moment of Opportunity for Michigan

- At our Best we are Innovators and Makers
- History, Culture, Sustainable Geography, Great Bones
- Vision, Ambition, Ownership, Change Expectations, Move
- “Can” do



"The most valuable resource in the 21st century is brains. Smart people tend to be mobile. Watch where they go! Because where they go, robust economic activity will follow."

Rick Karlgaard
Publisher, *Forbes*