



MILEAP

Michigan Department of Lifelong
Education, Advancement, and Potential

Office of Higher Education

February 29, 2024

Our Charge

Create a path to prosperity for every Michigander and support the long-term economic health of our state with a coordinated strategy from preschool through postsecondary.

Our Team

Office of Early Childhood Education

- PreK for All: GSRP and Head Start
- Child care: Affordability, safety, and quality

Office of Higher Education

- Sixty by 30
- MI Student Aid: Scholarship administration

Office of Education Partnerships

- Out-of-school time
- Councils
- Family and community engagement

Michigan Achievement Scholarship



27,800+
students
awarded

Class of 2024
completing
FAFSA now

Actual Achievement Recipients and Total Awards To-Date

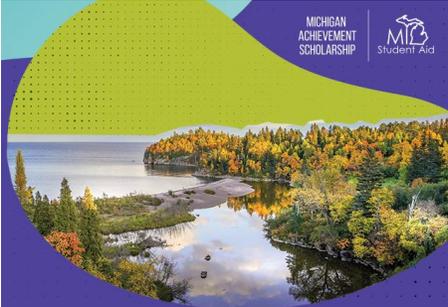
Institution Type	# Actual Award Recipients	\$ Actual Award Total
Community College	6,914	\$10,668,985
Private	3,606	\$12,592,231
Public	17,290	\$82,556,222
Total	27,810	\$105,817,438



Outreach Efforts to Ensure Success

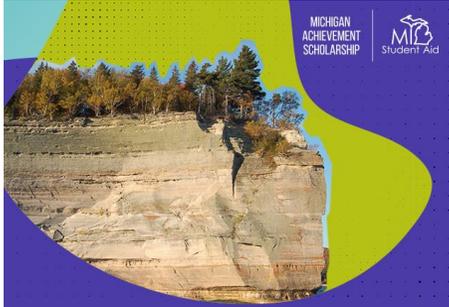


- **Web Traffic Surge**
 - Users: 305,000
 - New Users: 265,000
- **Engagement Tactics**
 - Paid Search:
 - 240,000 Impressions
 - 39,300 Clicks to Website
 - Paid Social:
 - 14.2M Impressions
 - 2.1M Engagement (clicks, likes, shares, comments)
 - 187,000 Clicks to Website
 - TV (MAB's Statewide Network):
 - Estimated Impressions: 6.7M
 - Event Support (Geofencing MHSAA events):
 - 11.4M Impressions
 - 17,700 Clicks to Website



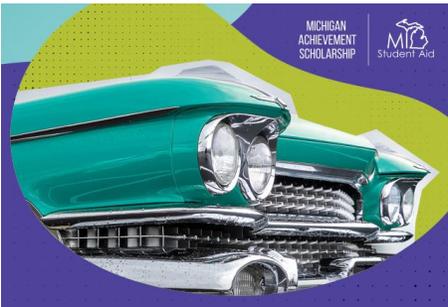
MICHIGAN ACHIEVEMENT SCHOLARSHIP 

You know what they say — Great Lakes, great access to affordable **EDUCATION**.



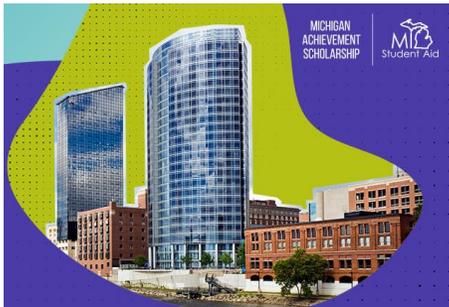
MICHIGAN ACHIEVEMENT SCHOLARSHIP 

Parents, take the **EDGE** out of paying for college with the Michigan Achievement Scholarship!



MICHIGAN ACHIEVEMENT SCHOLARSHIP 

Start your engines, **MOTOR CITY** — you're on track to college savings.



MICHIGAN ACHIEVEMENT SCHOLARSHIP 

With the Michigan Achievement Scholarship, your future's looking **GRAND!**

Tuition Incentive Program (TIP)



20.2 % more
students
awarded than
last year

39.1% increase
in \$ awarded to
community
college students



TIP provides higher needs students a lower cost opportunity to achieve a skilled certificate, associate, or bachelor's degree.

MI Student Aid Now



Over 96,500
students served
this academic
year to-date

Over \$280m
awarded this
academic year
to-date

- **57.5% increase in # students served to-date overall**
- **70.6% increase in \$ aid awarded to-date overall**
- **\$67m awarded to students attending community colleges to-date (66.7% increase from 22-23 overall)**

Sixty by 30



The Office of Sixty by 30 was created to coordinate State efforts to meet the goal that Governor Whitmer set in her 2019 State of the State address: **that by 2030, sixty percent of Michigan's working-age adults would have a degree or credential of value.**

Office of Sixty by 30 Authorized and Funded to:



Administer certain financial aid programs



Provide some support for students' unmet basic needs



Monitor compliance of community colleges with Reconnect requirements, including corequisite education



Administer specific named programs/appropriations



Provide grants to help schools adopt success strategies, alongside completion coach support



Financial Aid Programs

Financial Aid Program Administration



- Over 85,000 accepted applicants
- 27,000+ enrolled
- 5,200+ credentials awarded



- Over 153,000 applicants
- 32,000+ enrolled
- 4,400+ credentials awarded



Reconnect Eligibility



To be eligible, applicants must:

- Be at least 25 years old when applying
- Be a Michigan resident for at least a year
- Have a high school diploma or equivalent
- Have not yet completed a college degree (associate or bachelor's)

To stay eligible, students must:

- Enroll in a Pell-eligible program of study at an eligible institution
- Meet SAP or earn a 2.0 in Reconnect coursework
- Earn 12 credits per academic year
- Complete updated FAFSA each academic year
- Continue to live in Michigan





Reconnect Age Expansion: Went Live in October 2023

- \$70 million of SLFRF funding
- Current college students ARE eligible
- For students, **most** other eligibility requirements and program guidelines will be identical to Reconnect 25+
 - The exception: **must enroll and begin coursework by Fall 2024**
 - Students *will* remain eligible after turning 25
 - While the “on-ramp” to Reconnect is temporary, State is committed to supporting student until they are no longer eligible



Goals for Reconnect 21+

- To-date, we have over 9,600 applicants
- Around half report being already enrolled
- Goal is over 20,000 students enrolled through the age expansion

Layering Support for Student Success

Investing in Navigators and Coaches

- Hired **10 Reconnect Navigators**, plus three additional to support Reconnect age expansion
- **Invested \$780,000** into College Completion Corps

Investing in student basic needs

- **\$6 million wraparound** grants to 31 institutions
- Eligible Frontliners and Reconnectors **received up to \$550** towards basic needs

Reconnect Spending

Fiscal Year	Total Spending (Scholarships, Grants, Marketing, and Operations/Oversight)
FY21	\$17.0 million
FY22	\$45.3 million
FY23	\$41.5 million
FY24	\$25.5 million (and growing)

In total, the State spent \$93.7 million on Reconnect scholarships during FY21-FY23.

After two quarters of FY24, the State has awarded 38% more in Reconnect scholarship dollars than at the same point last year.

This is not yet including Reconnect Age Expansion participants (age 21-24).

Fiscal Year	Q1	Q2	Total (first two quarters)
FY23	\$10.3m	\$8.0m	\$18.3m
FY24	\$12.4m	\$13.0m	\$25.4m

Financial Aid for Short-Term Training



Reconnect Short-Term Training Program provides up to **\$1,500 in one-time tuition assistance** to attend an eligible career training program.

- Eligible students: adults 21+ without a degree
- Funding: \$6 million one-time funds
- 6,500 + applications

MICHIGAN
ACHIEVEMENT
SKILLS SCHOLARSHIP



Michigan Achievement Skills Scholarship provides up to **\$4,000 over two years** to attend an eligible career training program

- Eligible students: Students who earned a high school diploma or equivalency in Michigan in 2023 or later
- Funding: \$10 million of Michigan Achievement Scholarship Appropriation
- 117+ eligible applications

Career Training Programs Eligible for Short-Term Training Programs



- A new set of eligible programs have been pulled from Michigan Training Connect and then filtered by whether they meet ten criteria stipulated by the Reconnect legislation
- Eligible providers include private training providers and public and private colleges
- **Programs that are eligible:**
 - Are 8-15 Weeks, or are in healthcare
 - Must have been in operation for at least a year
 - Must result in sub-degree credentials which articulate to credit
- Programs are mostly based in healthcare, with an assortment of other programs across high-demand industry sectors





\$45+ Million in New Competitive Grants to Increase Student Success

- Quick Start Grants
- College Success Grants
- Barrier Removal Grants—Direct to Student
- Barrier Removal Grants—Growing Institutional Capacity
- Reconnect Community Action Grants

All Michigan public colleges

CCs only

\$37.8 million appropriated to the College Success Fund and Student Wraparound Supports (Sec. 1002 of HB 4437 PA 119 of 2023).

\$5 million appropriated to Career and Education Navigators (Sec. 201(7) of SB 173 PA 103 of 2023).

\$5 million appropriated to the Reconnect Entry Point Program (Sec. 201(8) of SB 173 PA 103 of 2023).

Community College Guarantee



Big Goals

- All high school graduates have the opportunity earn a skill certificate or associate degree tuition-free and have a more affordable pathway to a four-year-degree.
- Achieve Sixty by 30 goal.

Why?

- Cost (and perceived cost) is still a major barrier to pursuing a degree or certificate.
- Higher paying jobs require education after high school, and everyone deserves a path to prosperity.

How?

- Update the Michigan Achievement Scholarship eligibility and award for students enrolling at community colleges.

Community College Guarantee Proposal Summary



1

Expand eligibility to allow all high school graduates to participate if they enroll at a community college.

2

Award last dollar scholarships (any SAI).

3

Award an additional \$1,000 for students who meet the financial need eligibility (SAI <\$30,000).

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Thank you.



Michigan.gov/MiLEAP