0

### **State House Education Committee**

March 4, 2020



### Life after 102d

- Almost every district we've spoken to since 102d was vetoed said they'd rather have more money in foundation allowance so they can make their own product purchase decisions
- They want stable and predictable funding, known early
- They want stable legislation, especially pertaining to student growth and teacher evaluations.
- And they need a solution that deals with the fact there are fewer students to educate, yet more school options than ever before.



### **Should 102d be Reinstated?**

- According to the Corporate Finance Institute, "Subsidies are provided by the government to specific industries with the aim of keeping the prices of products and services low for people to be able to afford them and also to encourage production and consumption".
- The use of funds ended up very lopsided and the language wandered so far from the original purpose, the intent got lost.

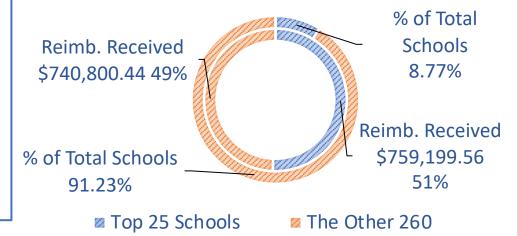


## **Prior Year Distribution Stats**

### Of the \$1.5M allocation:

- 80% is reimbursed to 36% of the participating schools
- 10% of the participating schools consume 50% of the funding.

Percentage of Schools vs. Amount Received





## **Opinion:**

- 102d served its purpose. It exposed school administrators to analytics products and how they could be used.
- The purpose should help districts solve problems, especially legislated ones. "Data Analytics" alone has become passé. Data Technology has evolved to where it is creating operational efficiencies, making up for the fact there are fewer people and less man-hours in the workplace.
- Innovation moves fast in the free market and competition drives value. We feel 102d money could be better used by the districts themselves, who mostly know where their pain points are.



### If a new 102d was desired

We suggest starting over. Rewrite the purpose and problem to solve.

- Create a more balanced distribution of funds that benefit districts fairly
- Favor Partnership districts, or smaller known to have greater needs.
- Do not allow Universities to dilute the funding behind the veil of being a Charter School Authorizer.
- Make it a Work Project with different rules and an established sunset date
- Establish performance metrics for vendor accountability



# Thank you for your time



#### **BOB KITTLE**

President & CEO

bob@munetrix.com

▶ www.munetrix.com

3252 University Drive, Suite 170 Auburn Hills, Michigan 48326

OFFICE: 248.499.8355 FAX: 248.683.5826 CELL: 248.797.1337

