



# BUSINESS LEADERS FOR<sup>®</sup> MICHIGAN

Joint Meeting  
House of Representatives  
Community Colleges and Higher Education  
Appropriations Subcommittees

# Business Leaders for Michigan

Michigan's Business  
Roundtable:  
80 Largest Job Providers



Provide over  
375,000  
Direct Jobs  
in Michigan



Generate  
over \$1  
Trillion in  
Annual  
Revenue



Serving 1/2 of  
all Public  
University  
Students in  
Michigan



Drive 32%  
Michigan  
Economy

# Vision

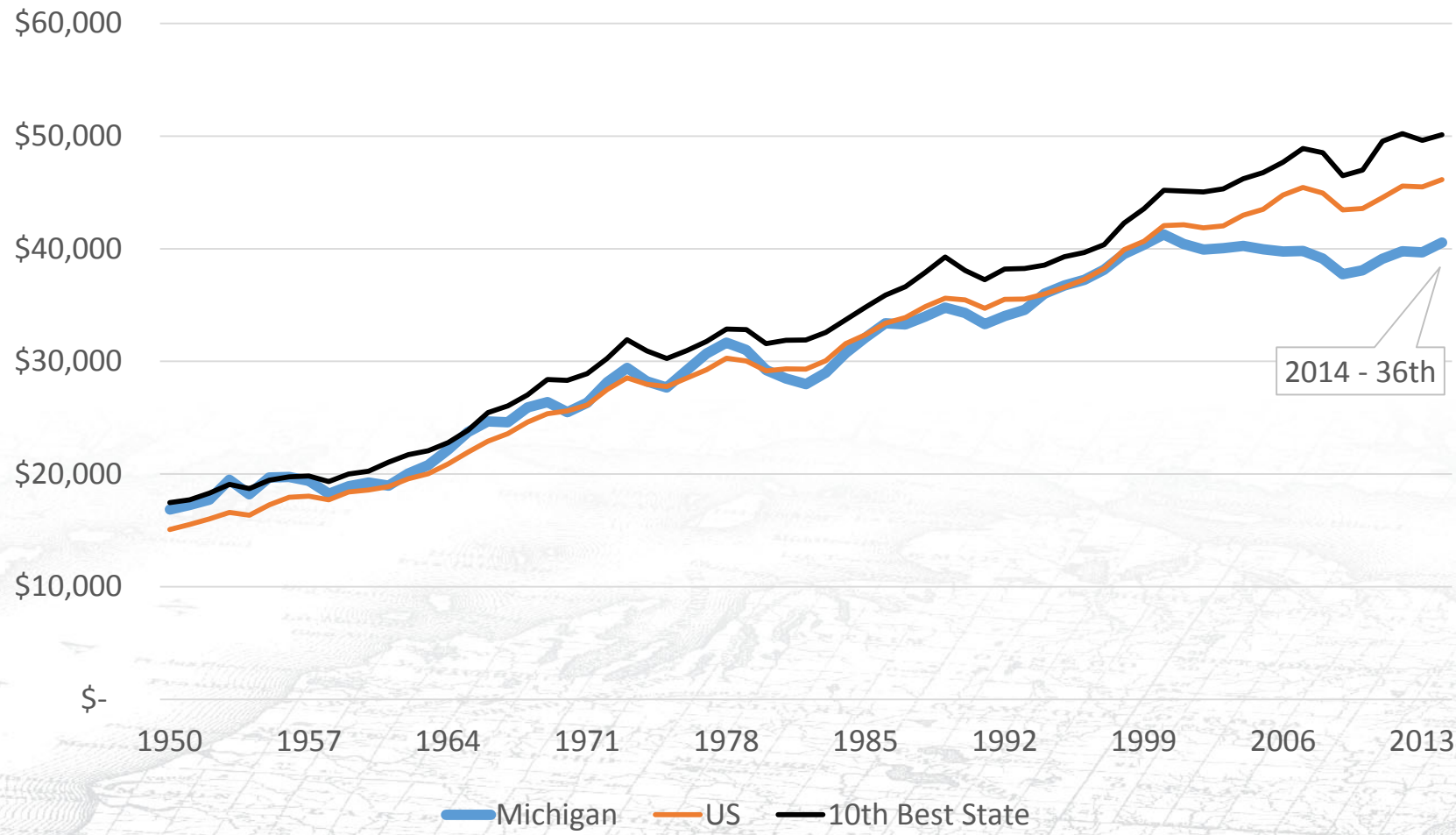
Jobs

Personal Income

Economy



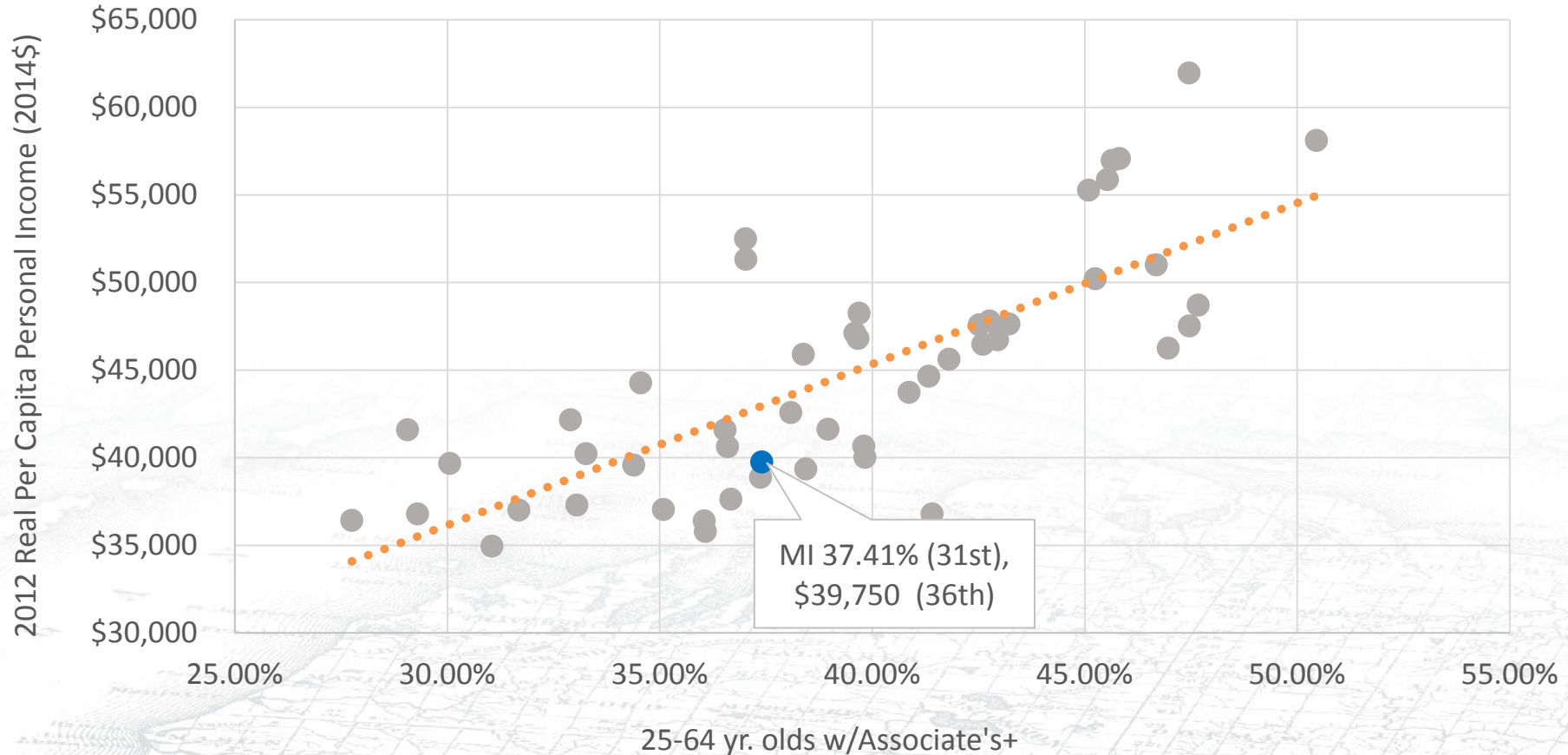
# Per Capita Personal Income



Source: Bureau of Economic Analysis; BLM

# More Learning > More Earning

Educational Attainment and Real Per Capita Personal Income



Source: Business Leaders' Insights: How Higher Education Can Help Michigan Become a Top Ten State, 2015

# Enrollment > Access

Training

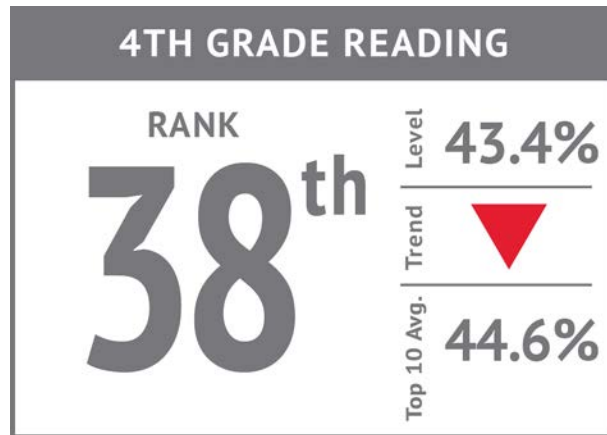


Education



Social  
Mobility

# Challenges & Opportunities – Elementary & Secondary



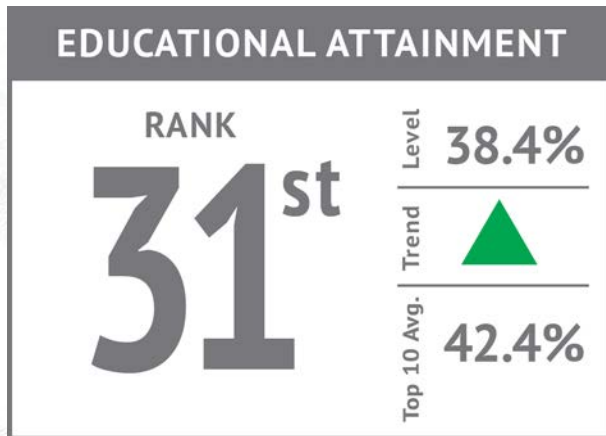
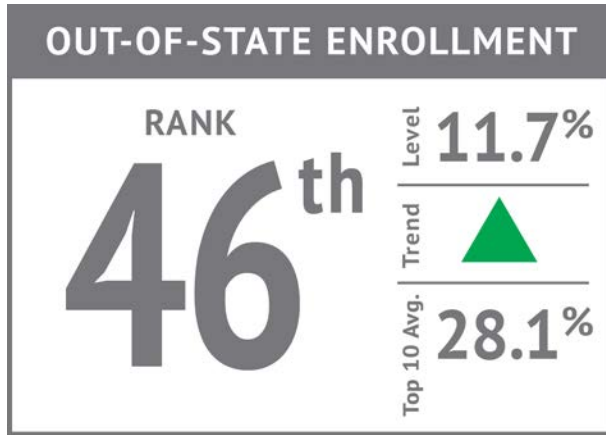
● **Early Childhood Education**

● **3<sup>rd</sup> Grade Reading**

● **Rigorous Standards and Aligned Testing for K12**

● **Teacher Evaluations**

# Challenges & Opportunities – Postsecondary



University Performance Funding

Campaign to Increase Enrollment

Provide Good Data on Options, Costs & Outcomes

Customized Worker Training



# Increasing Collaboration

**MICU** | MICHIGAN  
**INDEPENDENT**  
COLLEGES & UNIVERSITIES

 BUSINESS LEADERS FOR  
**MICHIGAN**

  
MICHIGAN COMMUNITY COLLEGE  
**MCCA**  
ASSOCIATION

 **M·A·S·U** MICHIGAN ASSOCIATION OF  
**STATE UNIVERSITIES**

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