Michigan’s Food & Agriculture Industry
Economic Development
## Sector Goals

<table>
<thead>
<tr>
<th>Outcomes</th>
<th>2011</th>
<th>2015</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase economic impact of food and agriculture</td>
<td>$71 billion</td>
<td>$100 billion</td>
<td>$96 billion</td>
</tr>
<tr>
<td>Double agriculture exports</td>
<td>$1.75 billion</td>
<td>$3.5 billion</td>
<td>$3.2 billion</td>
</tr>
<tr>
<td>Increase food and agricultural jobs</td>
<td>1 million</td>
<td>1.1 million</td>
<td>923,000</td>
</tr>
<tr>
<td>Improve access to healthy foods</td>
<td>40% of residents</td>
<td>60% of residents</td>
<td>TBD</td>
</tr>
<tr>
<td>Increase sustainable food and agriculture systems</td>
<td>1,000 verifications</td>
<td>5,000 verifications</td>
<td>1,954</td>
</tr>
</tbody>
</table>
Michigan Food Processers contributed $24.6 billion to Michigan’s economy in 2010

- Dairy Processing Facilities
- Fruit Packing Facilities
- Diversity (both in production & processing) means more opportunity for growth
- Leads to stronger communities and jobs.
Rural Development Strategy

How the Michigan Department of Agriculture and Rural Development Specialists assist you.
Support 84 companies and/or projects per quarter to increase trade opportunity, supply chain connectivity, funding and regulatory resolution and project facilitation.


Achieve a high degree of customer satisfaction measured by a customer survey.
How will we accomplish these objectives?

- Build on existing economic and rural development activities.
- Champion regional-based approaches.
- Lead utilization and coordination of private and public assets.
- Local foods – direct-to-consumer & intermediated (direct-to-grocer/restaurant) food sales.

- Michigan has doubled the number of farmer markets from 2006 to 2013
Rural Development Strategy

REGIONS

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3. Northeast region
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4. West Michigan region
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5. East Central Michigan region
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9. Southeast Michigan region
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For information on programs and services available to agribusiness, contact MDARD at michigan.gov/mdard or MEDC at michiganadvantage.org.
Fish producers along with MDARD, other state agencies, farm organizations, university representatives, and federal department staff formed the Aquaculture in Michigan Committee creating a blueprint to help producers seeking to build new or expand existing facilities.

The Vlasic pickle facility in Imlay City celebrated its official expansion adding 30 permanent jobs and 500 seasonal positions. Governor Rick Snyder was on hand for the ribbon cutting. Pinnacle Foods, Vlasic’s parent company, spent $14 million to expand operations.
MDARD’s Continental Dairy Team won the award for teamwork this year. MDARD employees spent countless hours helping Continental Dairy of Coopersville getting its new plant going. Continental Dairy is owned by a company called C.S. Facilities. C.S. Facilities bought the plant, refurbished it and now uses much of it to store milk powder and other things the company needs for milk production.
VernDale Products Inc. has purchased a second site in the Detroit area. Abandoned for over seven years, this site will increase dairy manufacturing of a unique value-added product and increase the milk purchased here in Michigan.

Dairy Farmers of America’s manufacturing facility in Cass City has begun construction and is planned to start processing in October 2014. This plant will process current milk supply in the thumb region and will increase investment in both supply chain opportunities and production.
Pure Michigan Agriculture Business Connect Summit – an event to connect food buyers to food processors, producers, and aggregators. The summit is the launch of a long-term commitment by both the Michigan Department of Agriculture and Rural Development and the Michigan Economic Development Corporation to assist in supply chain connectivity and create more opportunities for Michigan products.
Jobs in the Food & Ag Sector

- Safety Manager
- Business Analyst
- Farm Manager
- Sales Agronomist
- Tax Manager
- Production Supervisor
- Custom Applicator
- Dairy Specialist
- Dairy Herd Manager
- Feed Sales
- Processing Supervisor
- Instrument Controls Technician
- Transportation Supervisor
- Director of Safety & Risk Management
- Distribution Center Manager
- Plant Breeder
- Lab Technician
- Senior Chemist
- Process Engineer
- Global Regulatory & Toxicology
- Mechanical Engineer
- Pet Technology Research Scientist
- Food Scientist
Jobs in the Food & Ag Sector

- Veterinarian
- Grain Trader
- Environmental & Biological Fate Scientist
- Retail Sales Manager
- Winemaker
- Micro Mixer Operator
- Meat cutter
- Quality Control Manager
- Feed Truck Driver
- Insurance Account Specialist
- Environmental Director
- Dairy Foods Hygiene Worker
- Environmental Health & Safety Manager

- Research Scientist
- Systems Analyst
- Swine Technical Sales Specialist
- Grain Merchandizer
- Seed Production Manager
- Pork Specialist
- Dairy Research & Development
- Credit Manger
- Director, Contract Manufacturing
The purpose of the Specialty Crop Block Grant Program (SCBGP) is to enhance the competitiveness of specialty crops.

In 2013, MDARD received 45 proposals which is an increase of 6 from the previous year. The proposals requested a total of $2,451,696.28.

The MDARD Director recommended 18 proposals to USDA for funding totaling $1,052,986.00.
The purpose of the Strategic Growth Initiative Grant Program is to increase the economic impact of the Food and Agriculture Industry in Michigan.

MDARD received 75 applications requesting more than $19 million, with $3 million available in funding. MDARD funded 14 of those applications.
The purpose of the Value Added – Regional Food Systems Grant Program is to establish, retain, expand, attract and/or develop value added agricultural processing and/or develop regional food systems by enhancing or facilitating aggregation and distribution of Michigan grown agricultural products.

The department received 63 proposals, requesting $7.8 million in grant funding for the first year of this grant program. MDARD funded 14 of those proposals.

In 2014, MDARD received 53 proposals requesting more than $3.4 million in funding.
Questions