

Grand Rapids Community College

Testimony to the House Appropriations
Subcommittee on Higher Education and
Community Colleges
February 7, 2019





Grand Rapids Community College

- GRCC offers 39 workforce associate degrees and 37 certificate programs including non-credit training programs designed to provide the necessary skills go immediately get a job.
- GRCC has provided customized training to 61 companies reaching 2,696 people. In addition, 424 companies were served through workforce training reaching 17,192 community members in 2017-2018.
- President's challenge: Be relevant & responsive.

GRCC basics

- We are the oldest community college in the state, celebrating our 100-year anniversary in 2014
- Our main campus is located in downtown Grand Rapids. Our Tassell Michigan Technical Education Center is in Grand Rapids, with three additional regional sites in Kent County.
- We offer degree programs in Ottawa County at four locations.
- We are one of the largest of the 28 community colleges in the state, currently serving more than 26,000 students each year.
- We offer more than 130 programs of study, 39 workforce associate degrees, and 37 certificate programs.
- We provided customized training to 61 companies, reaching 2,696 people last year.





High school partnerships and enrollment

We serve large numbers of high school students through:

- **Dual enrollment:** We are providing classes to 854 high school students this winter, up from 720 last winter.
- **Concurrent enrollment:** We have faculty in 10 high schools, providing our courses to 352 students this winter.

High school partnerships and enrollment

Early/Middle College: We have partnerships with six districts serving 454 students this year, up from 333 last year.

- Cedar Springs Public Schools.
- Kent Intermediate School District.
- Kentwood Public Schools.
- Ottawa Area Intermediate School District.
- Ottawa Hills High Schools, part of Grand Rapids Public Schools.
- Wyoming Public Schools.



Transfer partnerships

- More than 53 percent of entering GRCC students intend to transfer to a four-year institution.
 - Our major transfer partners are Grand Valley State and Ferris State universities.
 - Transfer institutions see no significant difference in the GPAs of GRCC transfer students and native students.
- The efforts of the Statewide Transfer Committee save students time and money.





Workforce partnerships

Strong apprenticeship programs.

- We had 625 apprentices with 235 partnering companies in fall 2018.
- GRCC has Michigan's first medical assisting apprenticeship program.

Multiple federal grants bring revenue and jobs into our region.

- Michigan Apprenticeship Program Plus (MAP+): U.S. Department of Labor grant in partnership with Macomb Community College.
- America's Promise: \$6 million Department of Labor grant focused on health career pathways for low-income participants.

Robust advisory boards bring current relevance to our programs and curriculum.

- GRCC's 27 active advisory committees, made up of industry partners, meet at least twice a year.



Economic impact: Kent County

\$413.5 million

TOTAL INCOME ADDED
IN KENT COUNTY

EQUIVALENT TO SUPPORTING

8,227

JOBS IN KENT COUNTY

1.0%

OF KENT COUNTY'S GRP

These impacts are the result of GRCC, its students, and its alumni spending and working in a variety of industries. Some of the industries impacted include:

- Educational services
- Health care and social assistance
- Manufacturing
- Accommodation and food services



Economic impact: Ottawa County

\$34.2 million

TOTAL INCOME ADDED
IN OTTAWA COUNTY

EQUIVALENT TO SUPPORTING

606

JOBS IN OTTAWA COUNTY

0.3%

OF OTTAWA COUNTY'S GRP

These impacts are the result of GRCC, its students, and its alumni spending and working in a variety of industries. Some of the industries impacted include:

- Educational services
- Health care and social assistance
- Manufacturing
- Accommodation and food services

Focus: Workforce Development Impact

Kent and Ottawa counties

	Added Income	Jobs Supported
Non-credit alumni impact	\$129.7 million annually	1,598
Company attraction and expansion	\$293.7 million annually	2,867
Grant spending impact	\$16.6 million	285

Source: Emsi economic impact analysis,
September 2018



Michigan New Jobs Training Program

- 17 agreements with Michigan companies.
- 5,198 is the estimated number of eligible new jobs resulting from the 17 agreements.
- 2,493 is the actual number of unduplicated employees throughout all 17 MNJTP agreements trained to date.
- \$29.4 million in total funding value of all 17 agreements.



State capital outlay project

Renovation of the Wisner-Botrall Applied Technology Center (approved for planning 2017) will allow us to continue our attention to education and training in high- demand areas such as manufacturing and information technology, and create an addition to allow for expanded laboratory and supporting classroom space.

- Total estimated cost is \$12,734,500.
 - \$6,367,250 from State Capital Outlay funding
 - \$6,367,250 from GRCC funding and external partners

Work is on schedule, with construction beginning in May 2019