Education and Economic Growth

A Presentation to the Michigan House of Representatives Appropriations Subcommittee on Higher Education

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Muskegon Community College

- Founded: 1926
- Service Area: Muskegon (taxing), Newaygo, Ottawa Counties
- Student Headcount: 6,900 (2019 estimated headcount)
- Full Time Employees: 46 Percent
- Full and Adjunct Faculty: 350
- Locations: Muskegon, Grand Haven, Fremont, Coopersville
- Budget/Operating: $41 M Annual
- Infrastructure Projects: $50 M Total
- Tuition: $113 per contact hour
MCC: The Highlights

- Among top ranked Community Colleges of 28 in MI (ValueColleges.com #2 in 2016, BestColleges.com #1 in 2017, #3 in 2018)
- Nationally competitive transfer, gainful employment, and graduation rates Achieving the Dream Leader College
- National Leader in NCLEX RN and LPN first time exam sitters
- Regional, State, and Nationally competitive athletic and academic teams
- World record holding Electric Dragster “Short Circuit”
- Two Carnegie performing music ensembles (West Michigan Concert Winds and MCC College Singers)
- Effective Training (NJTP/Customized Business) 200 plus in recent years

Muskegon Community College
Higher Education Nationally

- 4,360 Four Year Colleges
- 1,132 Community Colleges
- 17.2 Million Undergraduate Students in Public and Private
- 6.2 Million Enrolled in Community Colleges
- $518 Billion Spending Public and Private
- 2.6 percent of GDP
Higher Education in Michigan

- 30 Community Colleges (28 Public)
- 68 Four Year Colleges
- Community College Enrollments: 411,764
- Four Year: 257,000
Muskegon: What Did We Do?

- Simplified Our Mission
- Integrated Our Planning Processes
- Focused on Student Success
- Secured Necessary Resources to Execute Our Plans
Why Did We Do It?

- Assist in Muskegon’s Economic Growth
- Improve Muskegon’s Health Metrics
- Improve Student Success Outcomes
- Continue to Effectively Steward Public Funds
What Were The Outcomes?

- Enhanced Downtown Development
- Higher Talent Level via Persistence and Reinvention Metrics
- Enhanced Health Care Options via Health and Wellness Center and Lakeshore Fitness center
- Best Colleges and Value Colleges' Ratings demonstrate overall value relative to national benchmarks
Mission Statement

“Muskegon Community College, dedicated to equity and excellence, prepares students, builds communities, and improves lives”
“Without data you’re just another person with an opinion.”

- W. Edwards Deming, Data Scientist
Continuous Improvement

- 2009 MCC Plan for Enrollment Growth and Budget Stabilization
- 2010 Strategic and Master Plans
- 2010 Joined Achieving the Dream
- 2015 Named ATD Leader College
- 2011 Community Ascertainment Survey
- 2011 Higher Learning Commission Reaccreditation
- 2012-2013 G.K. Baum Surveys and Focus Groups
- 2014 and 2016 EMSI Economic Impact Studies
- 2015 Plante Moran Cresa Community Surveys
- 2017-22 Integrated Strategic Plan
The Projects

- Science Center and Renovation
- Sturrus Technology Center
- Health and Wellness and Lakeshore Fitness Center
- Arts and Automotive Centers
MCC Sturrus Technology Center
MCC Health and Wellness Center
MCC Arts and Humanities Center