



## **HYPE Athletics Center – Brownstown (Downriver)** **State of Michigan Funding Request: \$10M | Total Project: \$11–12M**

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### **Overview:**

The HYPE Athletics Center in Brownstown will serve as a comprehensive community hub offering year-round youth athletics, adult wellness, mental/behavioral health, and ABA therapy services. Co-located with SAFE Psychology & Wellness, the facility will directly address Downriver's urgent needs in health, equity, and disability inclusion.

### **Why Downriver Needs This Facility**

- Health disparities: Wayne County ranks below Michigan averages for obesity (34.4%), diabetes (10.3%), and food insecurity (19.5%).
- Youth outcomes: 20% of Michigan youth ages 10–17 are obese; safe, structured athletics are proven to reduce risk and improve academics.
- Disabilities & autism: ASD prevalence is ~1 in 31; ABA and inclusive recreation access remain limited in the region.
- Equity: Nearly 1 in 4 residents live below the poverty line, underscoring the need for accessible, affordable programs.

### **Programs & Services**

- Athletics: Seasonal leagues (basketball, soccer, volleyball, cross-country), aquatics, tournaments.
- Youth & families: After-school/summer discovery, homework help, STEM enrichment.
- SAFE Wellness & Psychology: Primary screenings, nutrition, diabetes/weight management, counseling, recovery supports.
- ABA Therapy: Early intensive programs, caregiver coaching, school integration.
- Seniors & adults: Fitness classes, fall-prevention, chronic disease support, social programming.

### **Impact & Outcomes (Yr-2 steady state)**

- 2,500 youth engaged in sports leagues annually.
- 600 adults' complete fitness/wellness programs; average 5–7% weight loss at 6 months.
- 350 behavioral health clients served annually with improved mental health outcomes.
- 120 children receive ABA services, reaching 70%+ therapy goal mastery per quarter.
- 35+ full-time jobs and 80–100 seasonal/part-time roles created.

### **Budget & Sustainability**

- \$10M request from State of Michigan toward construction/fit-out.
- \$1–2M leveraged from philanthropy, corporate sponsorships/naming rights, and grants.
- Sustainability: Memberships, program/event revenue, insurance billing (SAFE services), sponsorships.

### **Conclusion**

A \$10M investment will catalyze a \$12M regional hub, transforming health, wellness, and opportunity for Downriver's children, families, seniors, and residents with disabilities.