

Year Established: 1998

Status: Accredited 501(c)3 non-profit organization

Headquarters: Lansing, MI

Legislative Directive: Section 98 State School Aid Act -
"Support and accelerate innovation in education."

Board of Directors: Governed by volunteers representing business, industry, higher education, K-12, and state government.

Mission: Maximize learning and teaching by bringing together the best in people and technology.

What We Do

- **Best-in-class online courses** for students in grades 6-12 taught by highly qualified, Michigan-certified teachers, as well as online content to power local virtual programs.
- **Flexible and scalable professional development** for Michigan educators in partnership with our state's leading educational organizations.
- **Practitioner-oriented research** in ed tech innovation, as well as in online and blended learning that tracks outcomes of the entire sector.
- **Nationally recognized AI hub** for research, best practices, innovation, policy development, experimentation, and advocacy for the responsible use of AI in education. Provide both in-person and online training for school districts.

Key Accomplishments

- During the 2024-25 school year, we provided over 37,000 supplemental online course enrollments to middle or high school students attending public, charter, home schools, and nonpublic schools. Over the past 25 years, we've partnered with schools across Michigan providing more than 600,000 enrollments through high-quality options like Advanced Placement and World Language courses.
- By the end of FY 25, we will serve approximately 120,000 school and childcare personnel with professional development programming, reaching 99% of LEAs, 93% of public school academies, and 77% of nonpublic schools. Over the past three years, we have provided more than 1.8 million hours of online professional development to Michigan school personnel, demonstrating significant economies of scale and efficiency. We continue to experience an extraordinary surge in demand for our professional learning services, and we are proud to share that 96% of educators report being highly satisfied.
- In 2023, we established a lab to bridge the gap between AI's potential and its practical application in K-12 education. Michigan Virtual has emerged as a thought leader in AI integration, publishing resources such as the *AI Integration Framework & Guide*, *Interactive Teacher Guide*, and *AI Literacy Video Series* to help districts and educators leverage AI effectively. To date, we have trained over 15,000 Michigan educators through workshops, presentations, and professional learning communities.

State Appropriations

- Request FY 25 funding level for FY 26 (GF funds). Executive: \$9.8M. Senate: \$8M. House: \$8M.
- The House and Senate FY 26 budgets propose a \$1.8 million (18%) reduction for Michigan Virtual. Seventy percent of this amount rolls back increases tied to the rapid growth of our professional development services over the past two years. With full funding in FY 26, we expect to serve over 125,000 educators and deliver nearly 1 million hours of mostly free professional development to schools and educators.
- The remaining \$500,000 in proposed cuts supported the AI Lab in FY 25. In collaboration with 19 education associations, Michigan Virtual is actively shaping AI literacy statewide, while piloting AI tools, launching micro credentials, producing original research, and building national partnerships to strengthen Michigan's K-12 AI capacity. Sustained support will allow Michigan to accelerate much needed educational transformation efforts.