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**Public Act 240 of 2012**

- DNR's Public Land Strategy meets the requirements of Public Act 240 of 2012 and answers the following:
  - Where public lands are located
  - What values public lands provide
  - How public lands are managed
  - How public lands will be managed in the future

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**Location of DNR-managed lands**

- 4.6 million acres of surface ownership
- 6.4 million acres of mineral ownership

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**Public land management**

- The state has always managed public land on behalf of Michigan's citizens. A large percentage of Michigan's current public land was acquired through tax reversion or landowners not paying property taxes.
- Decisions on which lands should be in public ownership were deliberate and reflected state policy and public opinion.

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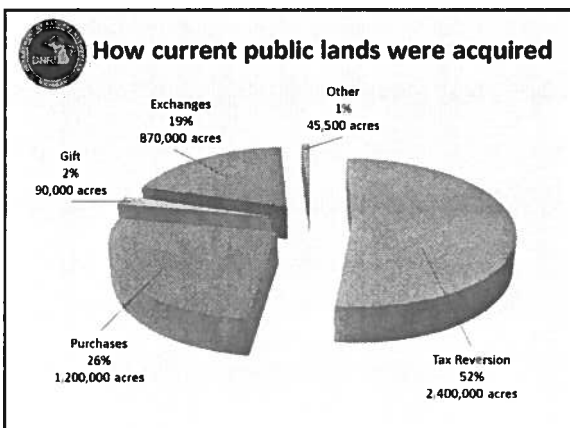
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**Why public land**

*DNR manages public lands to provide citizens and visitors with opportunities to recreate, support local and rural economies and protect unique places.*

-- Public Land Strategy

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 **Value of DNR-managed lands**

- Public lands support Michigan's economy and the state's quality of life, and protect our special places.
- Six of the top ten tourist destinations in the state are managed by the DNR.



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 **Value of DNR-managed lands**

- Public forests are a mainstay of the state's \$16 billion forest products industry.
- Public lands and assets support Michigan's \$17 billion tourism industry.
- Public lands provide access for fishing, which contributes \$2.5 billion annually to Michigan's economy.

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 **Value of DNR-managed lands**

- Michigan's 4.6 million acres of public land are a critical component of hunting, which contributes \$2.3 billion annually to Michigan's economy.
- State parks host 22 million visitors each year and last year surpassed one million camp nights.
- Michigan has 12,000 miles of trails, and the most miles of rails-to-trails in the country.



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### Public engagement

#### Statewide public meetings

- Held statewide stakeholder meetings
- Sponsored 10 open houses
- Held six regional meetings
- Received over 600 public comments, online and through e-mail

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### The Strategy contains

- Goals and outcomes
- Measures and metrics to hold us accountable
- A new approach to local engagement
- Seven key actions for the future



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### New strategy for land acquisition and disposal

- Reviewed 4.6 million acres and initially identified 240,000 acres of "unconsolidated" ownership for further review
- Identified lands for strategic investment and disposal in partnership with local leaders
- Focus on southern Lower Peninsula for increased recreational opportunity

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### The future: New local engagement model

Over the next six years, the DNR will:

- Focus regionally and act collaboratively
- Move aggressively to link facilities
- Become more data driven
- Unify plans with regions and local units of government
- Focus on quality facilities
- Increase public awareness of public land opportunities

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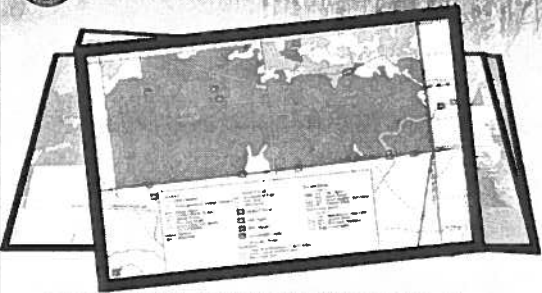
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### The DNR's Resource Based GIS



Michigan's public lands are a valuable resource. The DNR's Resource Based GIS provides a comprehensive view of these lands, including their location, ownership, and management status. This tool is essential for planning and decision-making related to public lands.

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*"The abundance of public land in Michigan has a huge impact on our business. I've been in a lot of other states and Michigan is blessed with public lands..."*

— Jeff Poet, President  
Jay's Sporting Goods

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