

MINUTES

House Appropriations Subcommittee on Natural Resources

DATE: November 2, 2017

The DNR House Appropriations Subcommittee meeting was called to order by Representative Allor at 9:00 a.m.

Roll was taken: Present – Representatives Allor, Victory, Hernandez, Marino, VanSingel, Pagan,
Absent – none
Excused – Durhal

1. DNR presentation: Summer Youth Employment Program (SYEP)

Murdoch Jemerson, DNR Parks & Recreation Division
Rhett Hunyady, Flint & Genesee Chamber of Commerce
Evan Morton, Detroit Zoo partner participant, SYEP alum

- Workforce development
- Background
- Funding
- Enrollment
- Partners
- Performance metrics
- Flint & Genesee Chamber of Commerce
- Questions

2. Michigan Wildlife Council

Kristin Phillips, DNR marketing & outreach
Jill Holden, Gud Marketing

- Background – enacting legislation
- Media campaign
- Surveying results
- Resulting messages & strategy
- Results – April 2016-present
- Next steps
- Questions

3. Legislative cards

- a. None

4. Adjourn

- a. Representative Allor adjourned the Subcommittee meeting at 9:55 am.