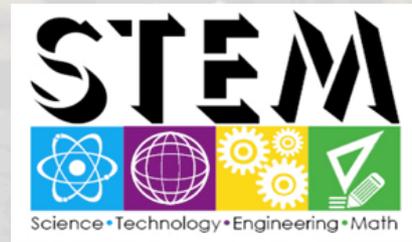


SAE INTERNATIONAL

*High-Quality STEM Education  
In Michigan*

Chris Ciuca  
Director of Education  
SAE International  
[cciuca@sae.org](mailto:cciuca@sae.org)

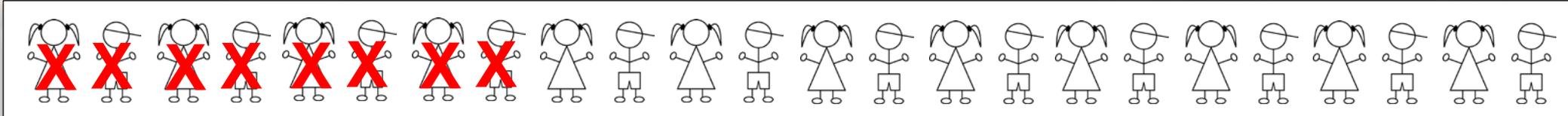




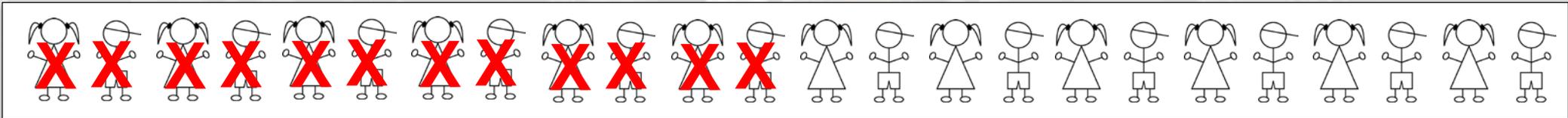
# The Roots: Engagement through Integrated STEM Education



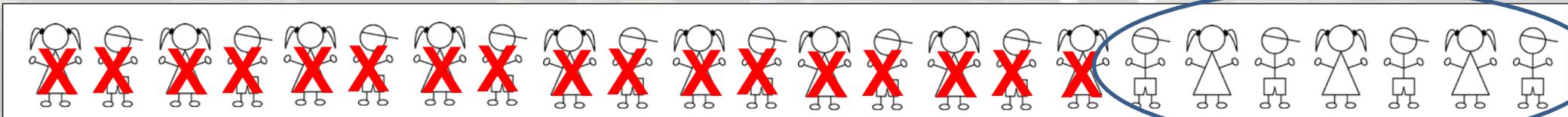
# WHY STEM EDUCATION?



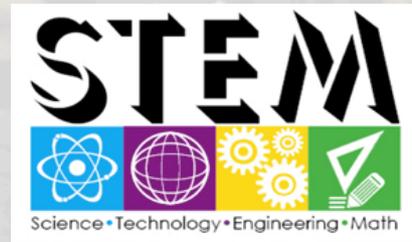
By the time these students are in 4<sup>th</sup> grade, 1/3 have “*lost an interest in science*”  
Let’s start the conversation considering a Kindergarten class of 24 students...



By the 8<sup>th</sup> grade, “50% of students have deemed science irrelevant to their education or future plans”

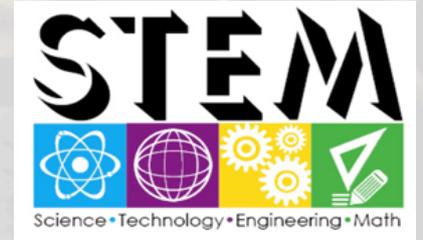


By the time they graduate high school, “only 32% are qualified to attend 4-year colleges”

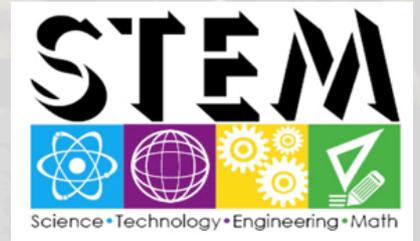


# Is STEM Exposure & Excitement the Answer?

## WHAT IS HIGH-QUALITY STEM?



- Much more than an acronym for “hands-on” or “doing science”
- Culminating, inclusive approach that provides students with practical applications of conceptual material and information
- Enables students to use conceptual knowledge to develop solutions to real world problems in a practical manner



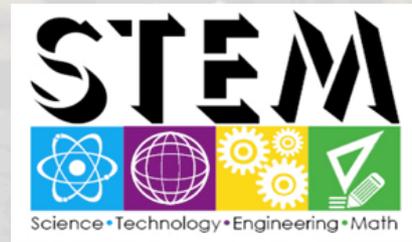
# STEM Fluency



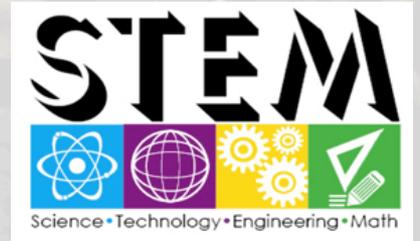
## STEM Literacy



### STEM Exposure, Excitement & Engagement



# Moving from Exposure to Fluency...



**We MUST Look at Classroom-Based  
Instruction in Multiple Dimensions....**

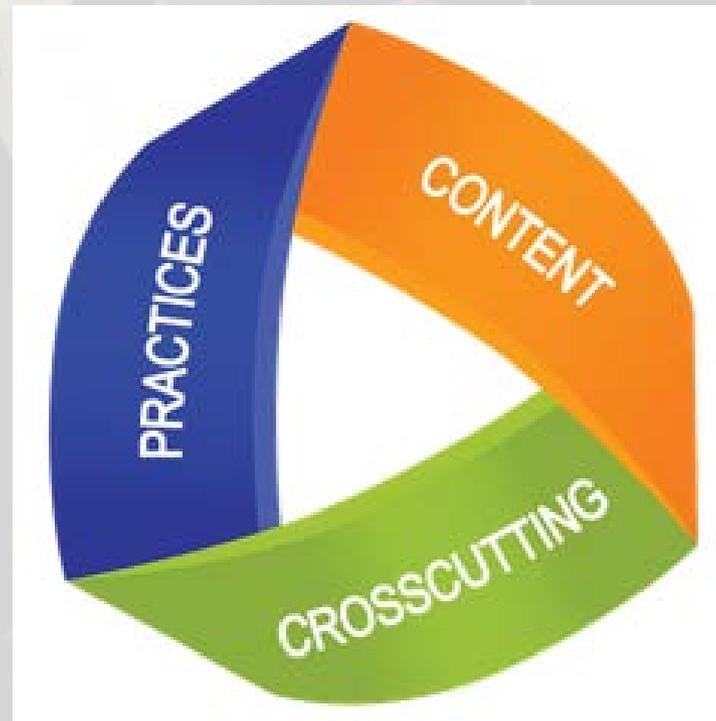


**ALERT**

# STEM EDUCATION & “STANDARDS-BASED”



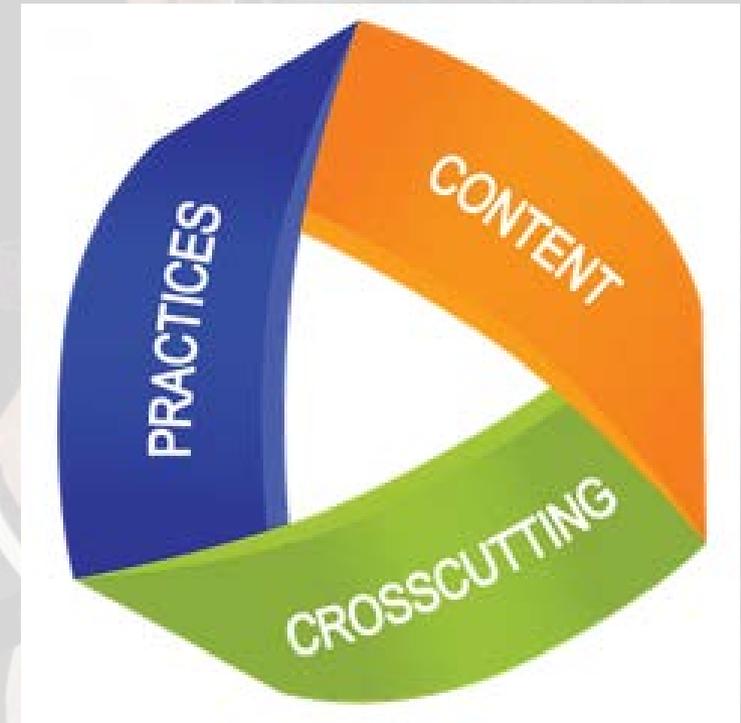
# STEM EDUCATION & “STANDARDS-BASED”



# STEM EDUCATION & “STANDARDS-BASED”

## *Practices*

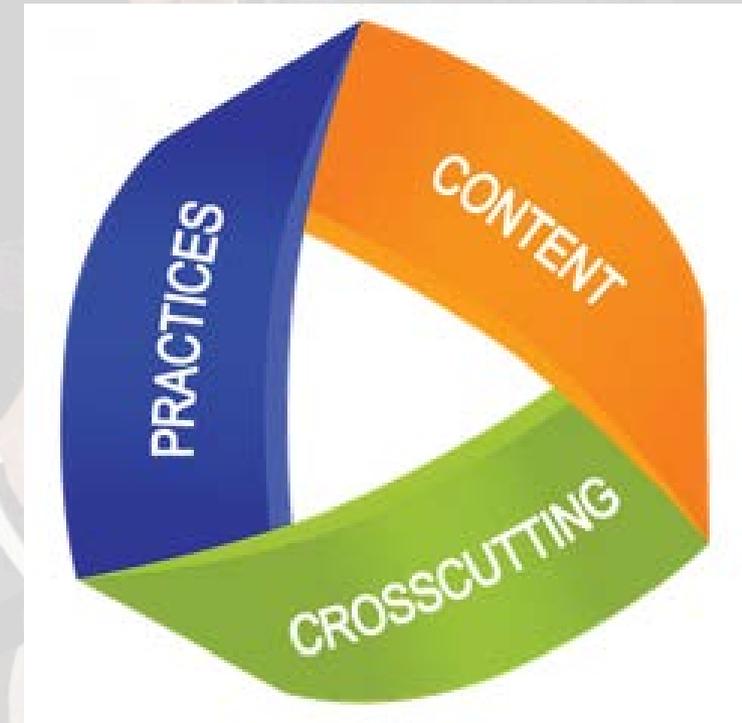
- Behaviors that scientists engage in as they investigate and build models and theories about the natural world;
- Key set of engineering practices that engineers use as they design and build models and systems.



# STEM EDUCATION & “STANDARDS-BASED”

## Content

- **Broad Importance** across multiple sciences and engineering disciplines or a **key organizing concept** of a single discipline;
- Provide a **key tool** for understanding or investigating more complex ideas and solving problems;
- Relate to the **interests and life experiences of students** or be connected to societal or personal concerns that require scientific or technological knowledge;
- Be **teachable** and **learnable** over multiple grades at increasing levels of depth and sophistication.



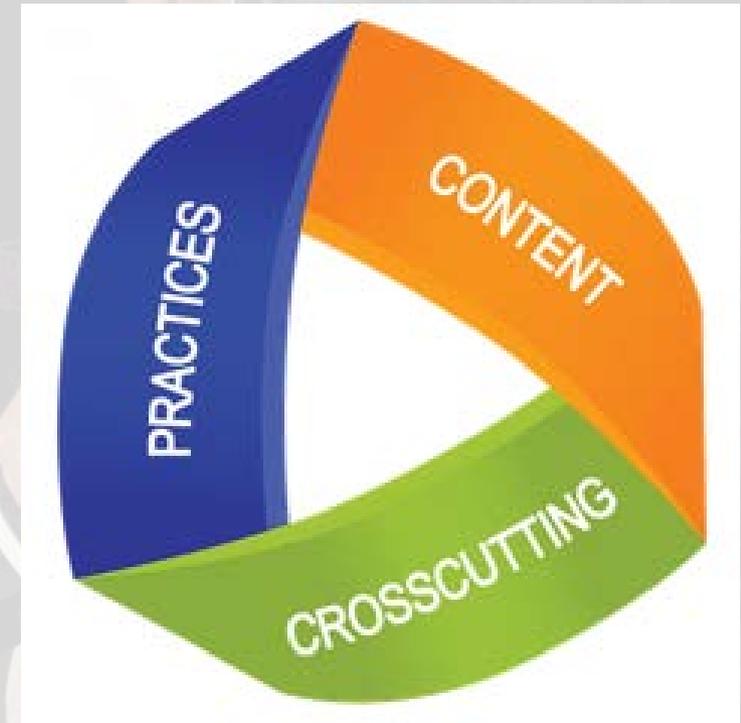
# STEM EDUCATION & “STANDARDS-BASED”

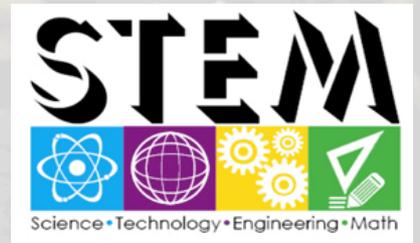
## *Cross Cutting Concepts*

Crosscutting concepts have application across all domains of science.

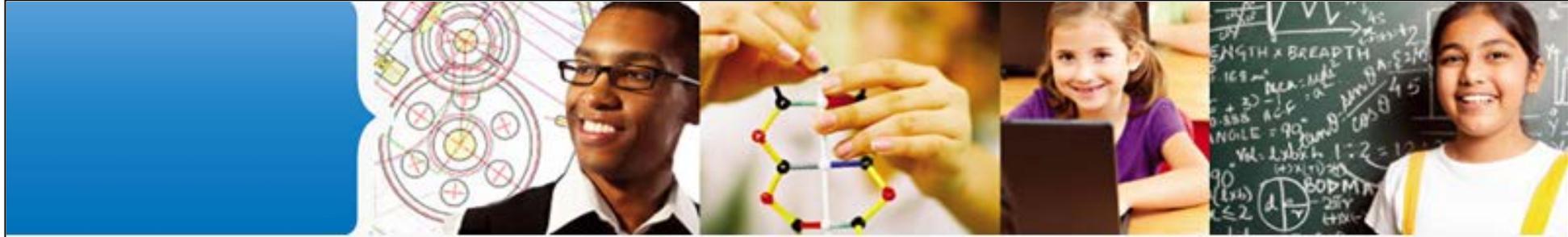
Linking the different domains of science:

- Patterns, Similarity & Diversity
- Cause & Effect
- Scale, Proportion & Quantity
- Systems & System Models
- Energy & Matter
- Structure & Function
- Stability & Change





# Program Evaluation - STEMworks



# Program Evaluation through STEMworks

Michigan House of Representatives  
Education Reform Committee

Claus von Zastrow • March 7, 2017



# What is Change the Equation?

- 501 (c) (3) Nonprofit to ensure **all students are STEM literate**
- **Non-partisan** and independent
- Supported by **CEOs of major companies** operating in the U.S.
- Focus on scaling the **best programs and strategies**

# What is STEMworks?

- **Rigorously-vetted** programs
- **Careful third-party** reviews
- Tool to **raise return on public investments**

**Arizona State University Modeling Instruction and Master of Natural Science Programs**

The Master of Natural Science (MNS) degree and the Modeling Instruction Program are two innovative and successful approaches to science teacher development in Arizona. At a time when many state's physical science teachers are teaching out of field, these programs improve learning and achievement of K-12 students in science and mathematics by providing model-centered professional development for teachers in grades 8 through 12.

**ACCOMPLISHED**

compare [Full Details](#)

**ASSET STEM Education: Elementary Program**

ASSET (Achieving Student Success through Excellence in Teaching) STEM Education is a national STEM improvement nonprofit that inspires innovation and excellence in STEM by providing highly effective educator professional development, hands-on classroom materials and consulting services to schools, universities and organizations.

**ACCOMPLISHED**

compare [Full Details](#)

# Principles for quality

- Created by **CSR leaders**
- Based in **research**
- **Refined** by Experts

**STEM-SPECIFIC PRINCIPLES** Sections G-J

## H. STEM Practices: Does the program incorporate and encourage STEM practices?

ACCOMPLISHED	DEVELOPING	UNDEVELOPED
Program creates an environment where staff or volunteers foster students becoming active participants in their learning.	At times, the program allows participants and staff/volunteers to work together as active learners, but, as a rule, the instructor drives the learning.	Staff or volunteers lead most active learners.
Program promotes STEM practices by encouraging participants to: ask questions and/or define problems; develop and use models; plan and carry out investigations; analyze and interpret data; use mathematics and computational thinking; construct explanations and/or design solutions; engage in argument from evidence; obtain, evaluate, and communicate information; and attend to precision.	Activities are hands-on but do not consistently encourage STEM practices. Some hands-on activities are routine and focus on the 'right answers'.	The program does little or not incorporate or encourage STEM practices.
Program explicitly demonstrates how it builds skills like critical thinking, problem-solving, creativity, collaboration, and teamwork.	Program explicitly aims to promote skills like critical thinking, problem-solving, creativity, collaboration, and teamwork, but it does not clearly specify how.	Program makes no clear attempt to engage participants in skills like critical thinking, problem-solving, creativity, collaboration, and teamwork.
Program prompts participants to be innovative, by having them create new ideas or products in an unscripted fashion.	Innovation is discussed, but not used to create new ideas or products.	Program does not address innovation. Participants are not expected to create new ideas or products in an unscripted fashion.

**Sample evidence:**

- Curriculum materials, lesson plans, schedule of program activities, deidentified student work, and assessments specifically addressing active and problem-based learning activities (i.e. open-ended research, asking relevant questions, designing problems; carrying out investigations, etc.)
- Student outcome data
- Internal and/or external evaluation reports

**Notes:**

# Principles for quality

## OVERARCHING

- Well-defined **Need**
- Rigorous **Evaluation**
- **Sustainability**
- **Replication/ Scalability**
- High-impact **Partnerships**
- **Capacity** to meet goals

## STEM-SPECIFIC

- Challenging, relevant **Content**
- STEM **Practices**
- **Inspiration** of STEM interest, engagement
- Focus on **Underrepresented Groups**

# Example: STEM Practices

Sections G-J

STEM-SPECIFIC PRINCIPLES

## H. STEM Practices: Does the program incorporate and encourage STEM practices?

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**Sample evidence:**

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- Student outcome data
- Internal and/or external evaluation reports

**Notes:**

Realizes the vision

Good intentions, but...

Doesn't even address the issue

# Example: STEM Practices

Sections G-J

STEM-SPECIFIC PRINCIPLES

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### Sample evidence:

- Curriculum materials, lesson plans, schedule of program activities, deidentified student work, and assessments specifically addressing active and problem-based learning activities (i.e. open-ended research, asking relevant questions, designing problems; carrying out investigations, etc.)
- Student outcome data
- Internal and/or external evaluation reports

### Notes:

Evidence to prove assertions

# Feedback for programs

- Every program gets **feedback**
- Some programs **reapply**

**CHANGE THE EQUATION**™

West

### STEMworks Program Review Summary

Program Name: [REDACTED]  
Date Submitted: 04/14/2016

**Principle: A. Need**

Self-Rating: *Accomplished*

Final Reviewer Rating: *Accomplished*

Comments: There is a need for better science education and better prepared students in the work force, as demonstrated by the evidence provided. However, it is unclear how this program is uniquely addressing this need. More information on the intended target audience, and how those participants benefit from the program would have also been helpful for rating this principle.

**Principle: B. Evaluation**

Self-Rating: *Developing*

Final Reviewer Rating: *Developing*

Comments: Given existence for 25 years, reviewers would expect more feedback for the program than the last few years. Evaluations should be more frequent and would strengthen the program.

# Very selective process

- Roughly **30%** of applicants have been admitted
- Some are admitted as **“promising”**; some as **“accomplished”**
- All have to **“re-certify”** after 3-4 years.

# How state leaders partner with us

- Simply **select programs from the existing** STEMworks list
- Use STEMworks to **identify additional programs** for scaling in the state

# What states provide

- Reviewers who dedicate **review time** (Ca . 2-3 hours/program)
- **Administrator** to coordinate reviewers
- **Outreach** to STEM program providers in the state
- Pledge **not to alter** the STEMworks principles; states **can add** principles

# What CTEq provides

- Online **application and review portal**
- **Training** of state reviewers
- **Technical assistance and support** to state partner and program applicants
- **Quality control** to ensure consistent high standards

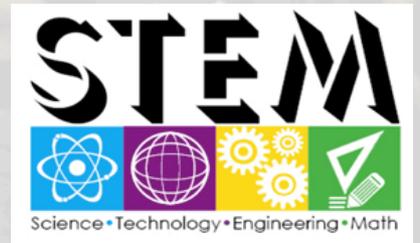
# Thank you

Claus von Zastrow

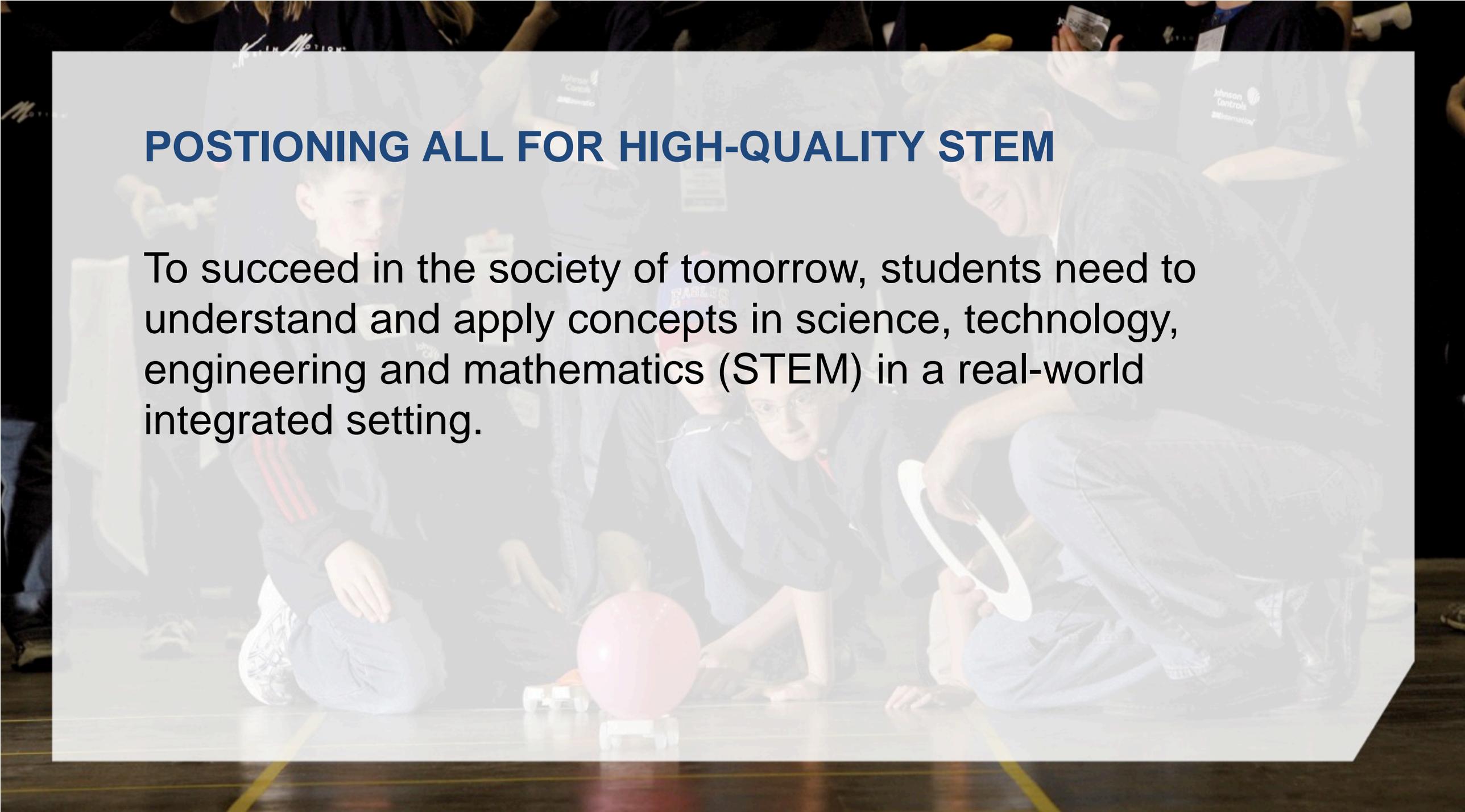
COO/Director of Research

Change the Equation

[cvonzastrow@changetheequation.org](mailto:cvonzastrow@changetheequation.org)



# Building the Future of Engagement

A group of students in a workshop setting, wearing blue shirts with 'Johnson Controls' logos, are gathered around a table. One student is holding a white ring, and another is pointing at a pink balloon on a small white robot. The background shows other students and a 'Johnson Controls' logo on a wall.

## POSTIONING ALL FOR HIGH-QUALITY STEM

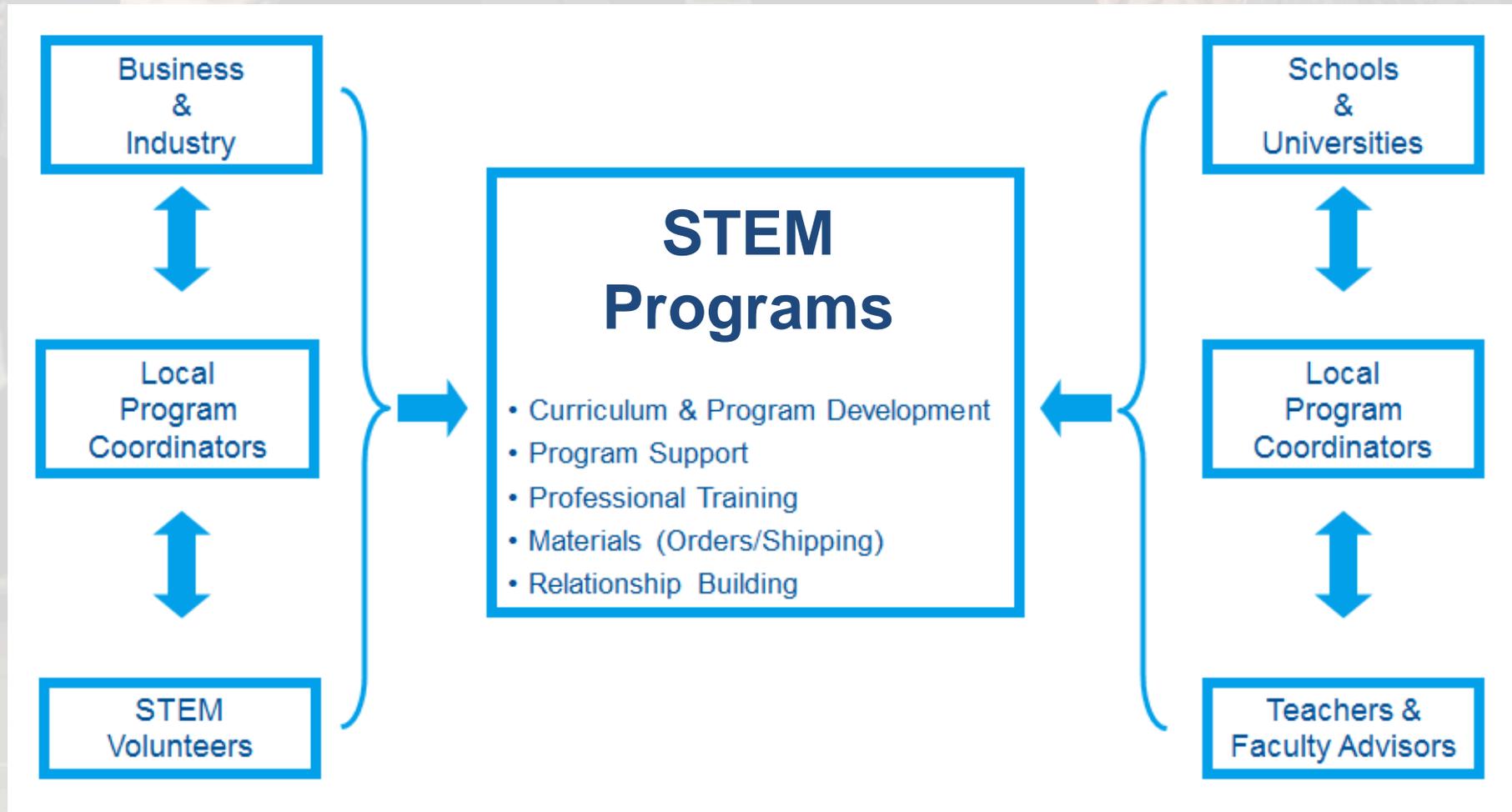
To succeed in the society of tomorrow, students need to understand and apply concepts in science, technology, engineering and mathematics (STEM) in a real-world integrated setting.

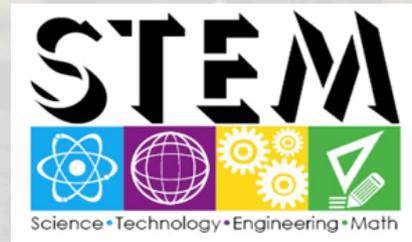
## POSTIONING ALL FOR HIGH-QUALITY STEM

In addition to becoming literate in these disciplines, students must also:

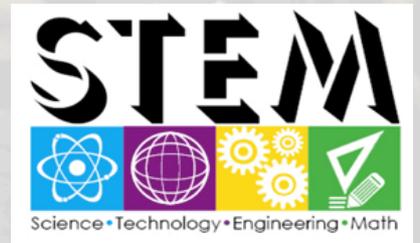
- Learn to solve complex problems
- Communicate clearly
- Raise & resolve questions/problems
- Assimilate information
- Work cooperatively toward common goals

# ROLES IN THE STEM COMMUNITY





**Some Possible Solutions**  
**BUT...Evaluation MUST Build this List!!!**



# Michigan - PreK-12 Programing



SAE INTERNATIONAL

# A WORLD IN MOTION (AWIM)



# AWIM PROGRAM PHILOSOPHY



# AWIM CHALLENGE CLUSTERS



## Primary

- Rolling Things
- Inspired by Nature
- Straw Rockets
- Making Music
- Pinball Designers



## Elementary

- JetToy
- Skimmer
- Gravity Cruiser



## Primary

- Fuel Cell
- Motorized Toy Car
- Glider
- Keeping Our Networks Secure

# AWIM ENGINEERING DESIGN EXPERIENCE

Set Goals

Build Knowledge

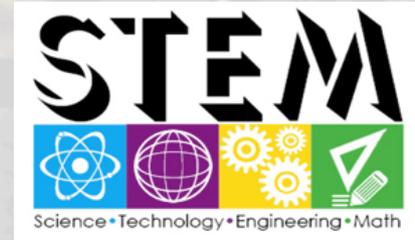
Design

Build & Test

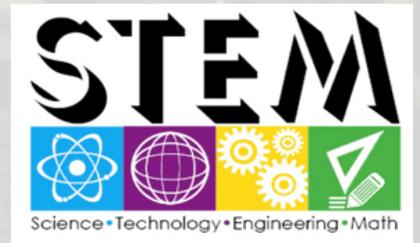
Present



# AWIM – By the Numbers...



- Over 5,000,000 students served
- More than 36,000 classroom volunteers engaged
- Standards-based (local & national standards)
- Over 112,000 students reached in 2016
  
- 72% of students displayed a significant increase in the math and science scores
- 81% of students displayed a change of attitude toward math and science
- 84% of students demonstrate decreased intimidation toward learning science
- 91% of students demonstrated increased awareness of the engineering profession



# Michigan - High School Programing



**EDUCATION NETWORK**

the future starts with us

*Leaders in Innovative K-12 STEM Education*

*Est. 1994*

Barb Land  
Barb@squareonenetwork.org  
248-736-7537

The Square One Education Network is a 501(c)(3) charitable foundation

Industry leaders are  
seeking talent with...

Problem Solving Skills

Technical Skills

Good Communication Skills

Industry leaders are  
seeking talent with...

Problem Solving Skills

Technical Skills

Good Communication Skills

**This is what we do!**



Empower teachers with a complete set of resources for students to engage, using hands-on learning tools and modern learning fundamentals, with the intent of developing skills needed for the next generation technical workforce.

Offerings...



- Teacher Professional Development
- Full Scale
- Mini-Racing
- Autonomous
- Underwater
- Additive Manufacturing/3D Printing
- *NEW! V2X Technology Lab Schools*



## High School Students Surveyed... Because of S1 projects...

*Has your interest in STEM increased?*

**Yes = 82%**

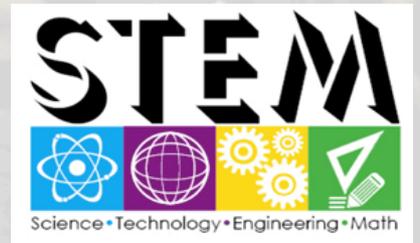
*Awareness of STEM careers increased?*

**Yes = 88%**



Annually reaching 12,000 students and 400 teachers across Michigan, Square One seeks to prepare students with the essential skillset for higher learning institutions and the rapidly evolving needs of STEM related jobs.

[www.squareonenetwork.org](http://www.squareonenetwork.org)



# Michigan - University Programing

SAE INTERNATIONAL

# COLLEGE DESIGN SERIES (CDS)



## CDS PROGRAM PHILOSOPHY

Students participating in CDS Competitions experience *Xtreme Engineering*. The student experience includes:

- Student led, hands-on team experience
- Project-based learning beyond textbook theory
- Budgeting, communication, time, production and resource management
- Designing, building and testing a vehicle
- Global student teams
- Direct access to mobility industry employers

# SAE Collegiate Design Series



**Clean  
Snowmobile  
Challenge**



**Supermileage**

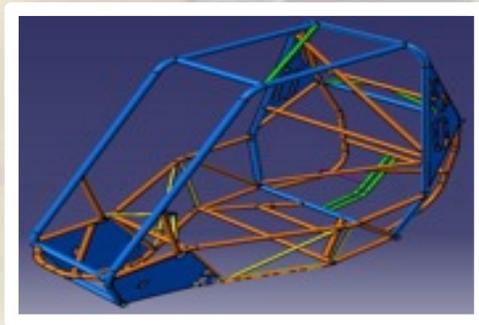


**Aero Design**



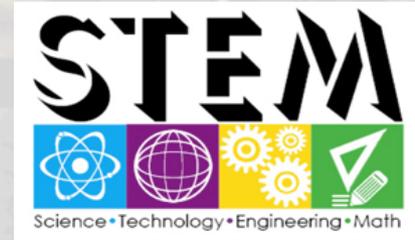
# SAE Collegiate Design Series

## Formula SAE



## Baja SAE

# CDS – By the Numbers...



- Served over 10,000 collegiate students through CDS in 2016
- 100% of the *Top 100 Engineer Degree Granting Universities (as rated by ASEE)* participate in CDS – many in multiple programs
- 91% of students demonstrated an improvement in *Leadership Skills*
- 96% of student demonstrated an improvement in *Teaming Skills*
- 93% of students demonstrated an improvement in *Project Management Skills*
- 92% of students demonstrated improvement in *Communication Skills*
- 71% of students demonstrated an improvement in *Finance & Budgeting Skills*



**Michigan STEM  
Q & A / Open Discussion**