

Good Afternoon, as Doug said, my name is Tom Johnson, I'm here in my role of Actionable Data Manager for the Michigan Data Hub. My role centers on working Statewide with schools and vendor partners like Eidex to maximize opportunities to positively impact teaching and learning by using data.

Today I'm here to share a little with you about our experience with Eidex. Honestly, I wish all of our vendor partners were like them. Over the past three years they have emerged as a model partner, one who sees mutual benefit, works proactively with schools, and understands the value that MiDataHub was created to offer. MiDataHub's standards-based approach makes moving data between systems easier, more reliable, and frankly even possible for many of our smaller districts, and it does the same for vendors.

So how has Eidex become a model vendor for MiDataHub and for the schools we serve together. I'll share three areas that I think have been critical, all of which benefit schools.

1. First they saw and understood how MiDataHub could help their schools.

Eidex embraced MiDataHub and has used it to expand access to local data within their tools. They have made our work together a Win-Win-Win proposition. A win for the schools, a win for MiDataHub and the money the legislature has invested in us, and a win for Eidex.

2. Second, they behaved as a partner, not a vendor.
  - a. Over the past two years Eidex has invited MiDataHub to join them in presentations that they sponsored in local schools and ISDs. Only asking us to share our vision and support the schools who wanted to use MiDataHub.
  - b. They encouraged schools to connect to MiDataHub and even dedicated their own staff to assist schools in the initial effort to connect their data.
  - c. They never once asked us for anything, other than to support our schools and their efforts to connect data and to improve data quality, exactly what MiDataHub does.
3. Third, they continue to explore opportunities to support their schools and enhance their offerings.
  - a. Just last week I sat with their team and talked with their lead developer about connecting to the MiDataHub LaunchPad. This Single-Sign-On solution that we have up and running in over 200 districts allows staff to use their email to login to the district systems that connect.

Eidex is now exploring joining MiLaunchPad so that district users can access their system without yet another username and password to remember.

- b. And we are looking to the future together. MiDataHub is partnering with MDE, CEPI, and our professional associations on the development of the MICIP Platform. MICIP is Michigan's Integrated Continuous Improvement System. When MICIP launches this fall it will include direct access to data and reports from MiDataHub and MiSchoolData for schools to use as they develop improvement plans. Discussions have begun with Eidex to explore how their tool might similarly integrate and provide rich data resources directly into MICIP to better inform school improvement planning in the future.

**Michigan House K-12 Appropriations**  
**RE: Section 102d – Data Analytics, Eidex, LLC**

**March 4, 2020**

In short, I'm not here to endorse Eidex as a product. Our schools do that. I only hope to help you see the value of working collaboratively with our schools and our vendor community and to understand that Eidex has stood out as they seek to serve their customers, our schools. Of the 555 districts connected to MiDataHub as of Monday, nearly 50%, 271, have connected their local data systems to Eidex through MiDataHub.

Thank you for your time and the opportunity to share our experiences.

Tom Johnson  
 Actionable Data Manager, MiDataHub  
 Executive Director for Statewide Technology Initiatives, Kalamazoo RESA  
 1819 Milhelm Ave  
 Portage, MI 49002  
[tom.johnson@kresa.org](mailto:tom.johnson@kresa.org)  
 231.383.2668

MiDataHub Participation			
March 1, 2020			
	Live	In-Process	Total
ISD/LEAs	492	80	572
PSAs	63	90	153
<b>Total Districts</b>	<b>555</b>	<b>170</b>	<b>725</b>

