



Organization and Program Overview

For the School Aid & Education Committee





Agenda

- History
- Organization Overview & Board of Directors
- Public-Private Partnerships
- Jobs for Michigan's Graduates
- Performance Highlights
- Q&A

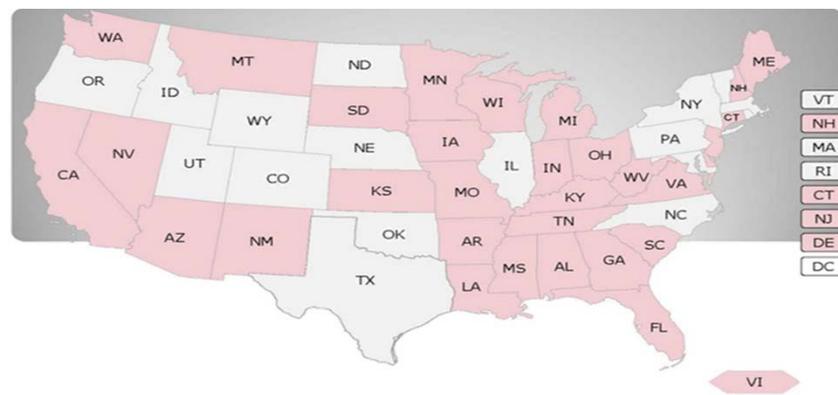


Our History

JOBS *for* **MICHIGAN'S**
GRADUATES

Jobs for America's Graduates (JAG)

- Youth Solutions is the franchise holder with JAG National for the State of Michigan
- JAG is a National dropout prevention and recovery program for at-risk youth with employment focus.
- JAG operates in 33 states and has a 35+ year record of success.



Jobs for America's Graduates (JAG)



Consistent success with the target population:

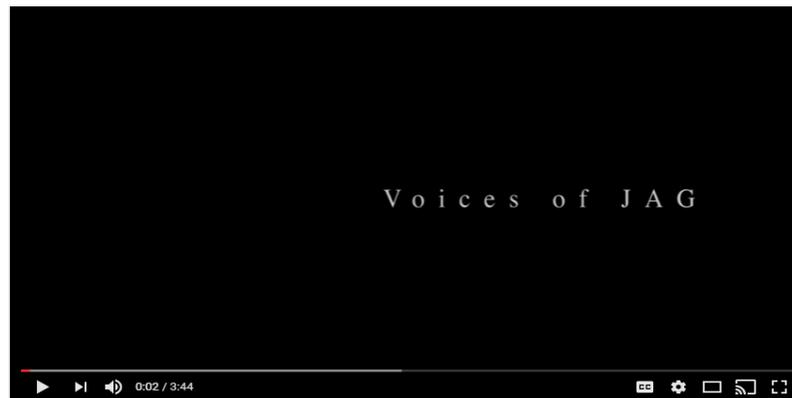
- ▶ **90%+ graduation rate**, despite recessions, recoveries and rigorous graduation standards
- ▶ **Doubling the rate of employment** for the most high-risk, disadvantaged and youth of color
- ▶ **Dramatic increase in enrollment in higher education**



“Across our state affiliates, **Jobs for**

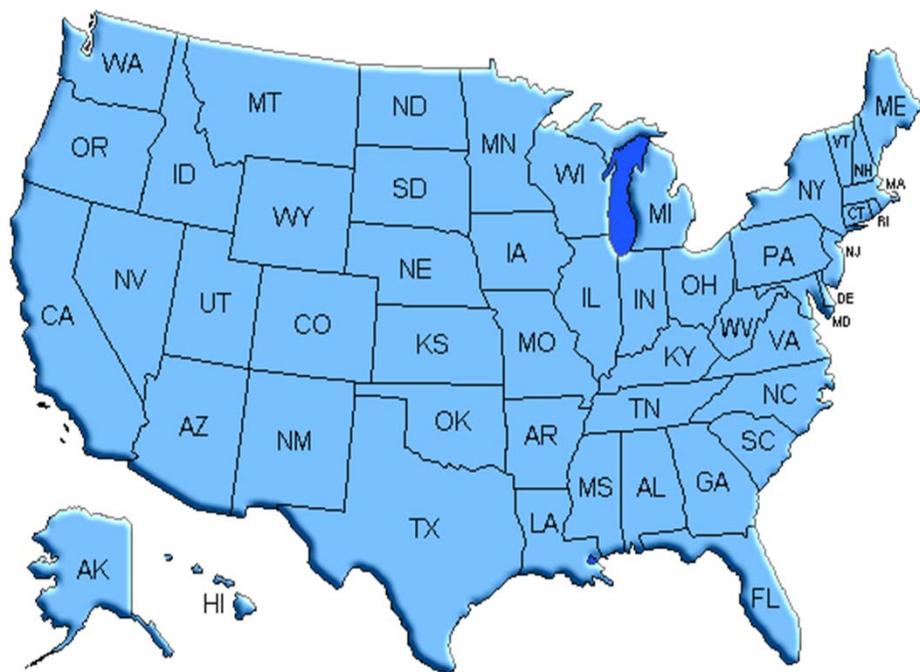
Michigan's Graduates is one of our most consistently **successful** and rapidly **growing** organizations.”

KENNETH M. SMITH
PRESIDENT AND CEO
JOBS FOR AMERICA'S GRADUATES



<https://www.youtube.com/watch?v=SP-vP8fkCto&t=3s>

From National to Local Programming



Our History: Kinexus

- Innovative Southwest Michigan based non-profit delivering integrated workforce, business, and community development services.
- Private sector-led board of directors representing Southwest Michigan
- One of 16 locally-operated *Michigan Works!* organizations.
- Parent organization to Youth Solutions, Inc.



Our History: Inaugural School

2008

2009

2010

2014

2015

2016



76 Students | 1 Classroom



Our History: Michigan Works! Expansion

- Partnered with four other *Michigan Works!* to deliver JAG programming from 2010 – 2013.
 - Used federal WIA funding to support “in-school” programs.
- 2014 WIA to WIOA changes shifted funding focus to “out-of- school” programs.
- Changes posed *significant risk* to existing “in-school” programming and organizational structure.
- Risk and greater impact potential were primary drivers to launch Youth Solutions organization.



Our History: Timeline

2010 – Statewide expansion to 175 students



2013 –

- Served 407 students
- WIA Re-authorized to WIOA

2014 –

- State awards \$1M for expansion
- Served 800 youth across 9 Prosperity Regions
- USA Funds commits \$1.25M to serve Detroit



2015 –

- State awards \$2.1M to serve 1600 students in 25 cities

2016 –

- Annie E. Casey funds 3-year LEAP program
- State awards \$2.1M to serve 2,200 students



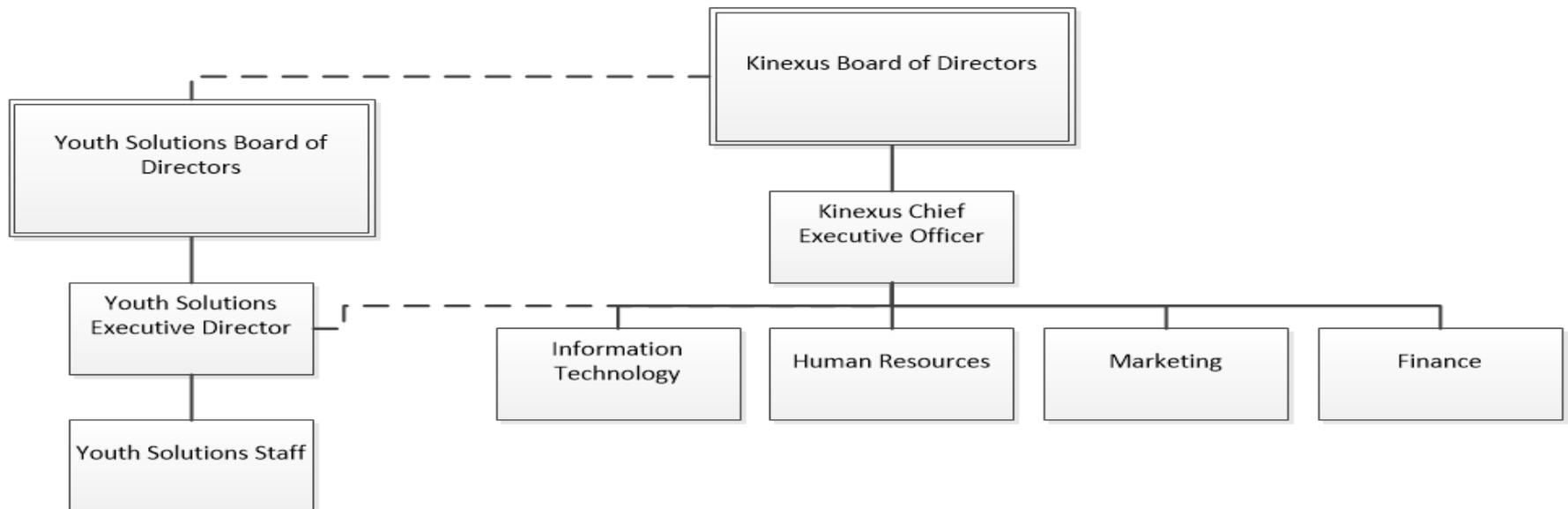
2017 –

- **Youth Solutions created**
- State awards \$3M to serve 2,700 students



Our History: Youth Solutions

- Kinexus Board of Directors approved creation of a wholly-owned subsidiary organization in October 2016.
- Separate legal 501(c) 3 organization.
- Established statewide board of directors to maximize opportunities and provide strategic governance.



Public-Private Partnership

Current Funders	Public/Private
State of Michigan	Public
United Way	Private
USA Funds	Private
Annie E Casey Foundation	Private
Walmart Foundation	Private
AT&T	Private
JAG National	Private



Growth Objectives

Financial: achieve 50:50 public-private sector partnership

Year	Public-to-Private Ratio
2017 – 2018	70 : 30
2018 – 2019	60 : 40
2019 – 2020	50 : 50

Statewide Impact:

- Serve 2,800 youth statewide in 2018 -2019 school year
- Task Force: determine strategic plan for 2, 5, and 10 year growth
 - Expand in existing schools
 - Expand in new districts/schools
 - Expand in new geographic locations
- Potential implementation of Middle School model



Who We Are & What We Do

JOBS *for* MICHIGAN'S
GRADUATES

Vision & Mission

Vision: Every young adult is educated, employed, and career bound.

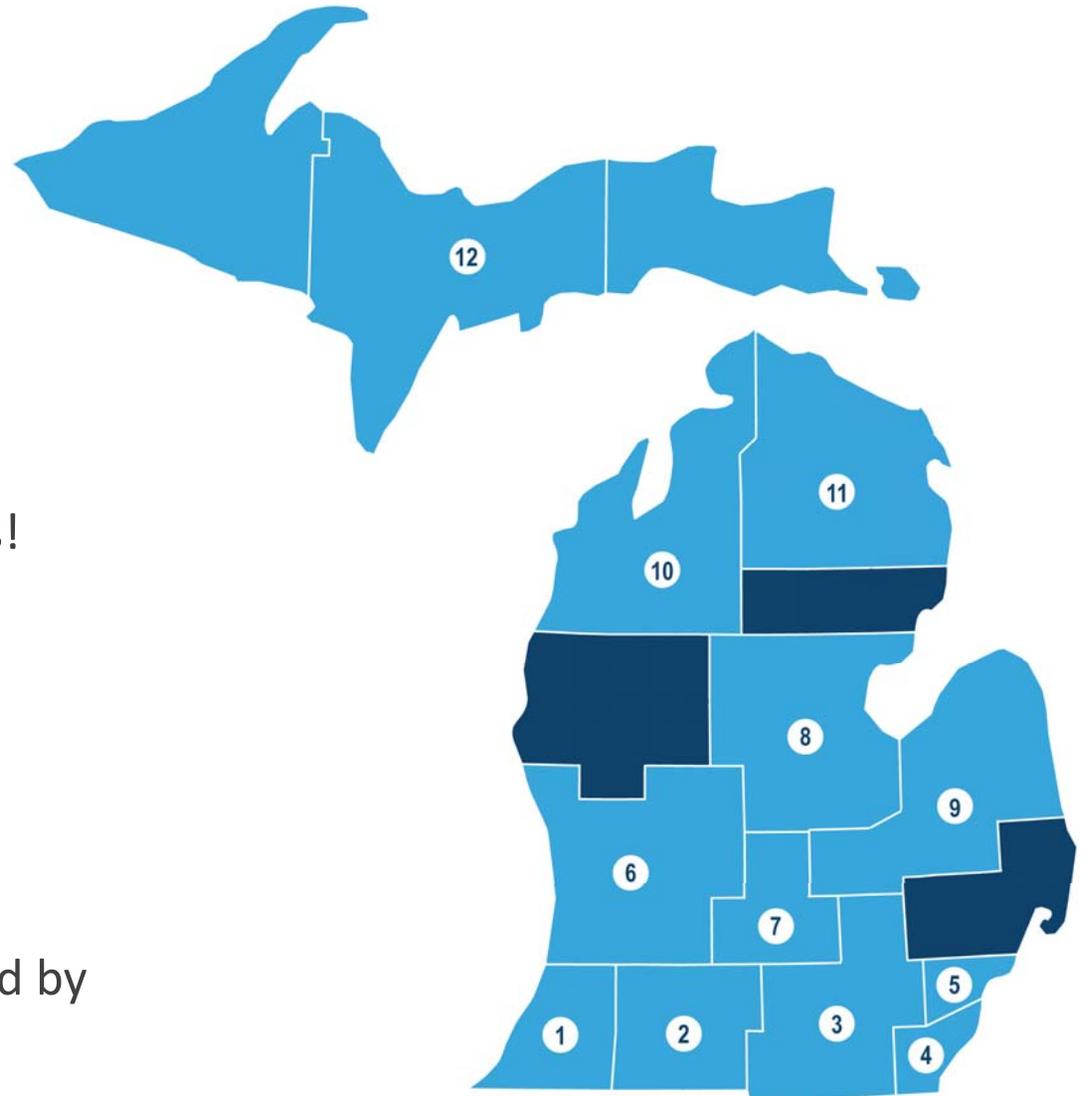
Mission: Equip young adults with the skills to overcome barriers and win in education, employment, and as citizens.



Our Footprint & Affiliate Partners

1. Kinexus
2. Michigan Works! Southwest
3. Michigan Works! Southeast
4. SEMCA
5. DESC
6. West Michigan Works!
7. Capital Area Michigan Works!
8. Kinexus*
9. GST Michigan Works!
10. Networks Northwest
11. Northeast Consortium
12. UPWARD Talent Council

*Windover High School operated by Kinexus



Jobs for Michigan's Graduates – Models



DROPOUT PREVENTION

Multi-Year & Alt Education

- Programming provided in a school environment.
- Elective course credit.
- 9th-12th grade students.
- Certified Teacher



DROPOUT RECOVERY

Out-of-School

- Non-traditional environment.
 - Focus on graduation & employment.
- Serve 14 – 25-year-olds.



SCHOOL TO CAREER

12-Month Transition

- Targeting college & employment after GED or diploma attainment.
- Rigorous outcomes

Dropout Prevention: Core Model Components



Employability Coaching

- Nationally recognized curriculum
- Skills competencies
- Workplace skills
- Basic Skills Remediation

Leadership Development

- Confidence Building
- Career Association
- Statewide & National Events
- Project Planning

Adult Mentoring

- Trained Specialists
- Graduation Focused
- Stress Alleviators

College Preparation

- Financial Aid Navigation
- Scholarship Applications
- Training Provider Tours

Community Service

- Youth Led
- Citizen Development

Barrier Removal

- Supportive Services
- Community Referrals

Career Exploration

- Mock Interviews
- Job Placement
- Guest Speakers
- Talent Tours

Transition Services

- 12 Month Post-Graduation Assistance
- Retention Support

Video: JMG in Action

Potterville High School, Potterville, Michigan
Helping students find their “Hallelujah” since 2012



[View Video](#)

Video: JMG in Action

YouTube

Char Em Jobs for Michigan's Graduates



<https://www.youtube.com/watch?v=GUZqk-VOj80&t=68s>

Who Do We Serve?



9th-12th graders at risk of dropping out

Youth at risk of unsuccessful post-secondary transition

Youth needing additional targeted services



Economically Disadvantaged



4+ barriers to academic or employment success such as:

- Basic Skills deficient
- Excessive absences
- Low academic performance
- Inadequate work experience
- Single parent homes



Likely potential first-generation college students



Current Impact: 2017-2018 School Year



DROPOUT PREVENTION

Multi-Year: **711** students

Alt Education: **263** students

Schools: 35

Cities: ##

Prosperity Regions: 10

Top to Bottom rankings

71% of schools are ranked below
85%

Demographics

Male: 50%

Female: 50%

African-American: 43%

White: 40%

Hispanic: 9%

Multi: 5%

Native American: 1%

Barriers

Avg. Barriers: 6

Economically Disadvantaged: 62%

Lacks Transportation: 50%

Low Academic Performance: 42%

Excessive Absences: 42%

Basic Skills Deficient: 20%

Special Ed. Certified: 11%



SCHOOL TO CAREER

Total Pipeline: 582
graduates

Working towards:

- 60% Employment
- 60% Full-time Jobs
- 80% Positive Outcome
- 80% Full-time Placement
- 40% Further Education

Performance: 2016-2017 School Year

2016-2017 SCHOOL YEAR OUTCOMES*



AVERAGE
HOURLY WAGE

ACTUAL **\$9.26**

GOAL **\$8.75**



RETURN TO
SCHOOL RATE

99%

90%



AVERAGE CONTACT
HOURS PER STUDENT

136

120



IMPROVEMENT
IN GPA

41%

25%

**In active phase of program*

YOUTH SERVED 2016-2017

994

Active

297

Follow-Up

1,291

Total

\$8,878,737

TOTAL SCHOLARSHIPS RECEIVED BY
JMG CLASS OF 2017



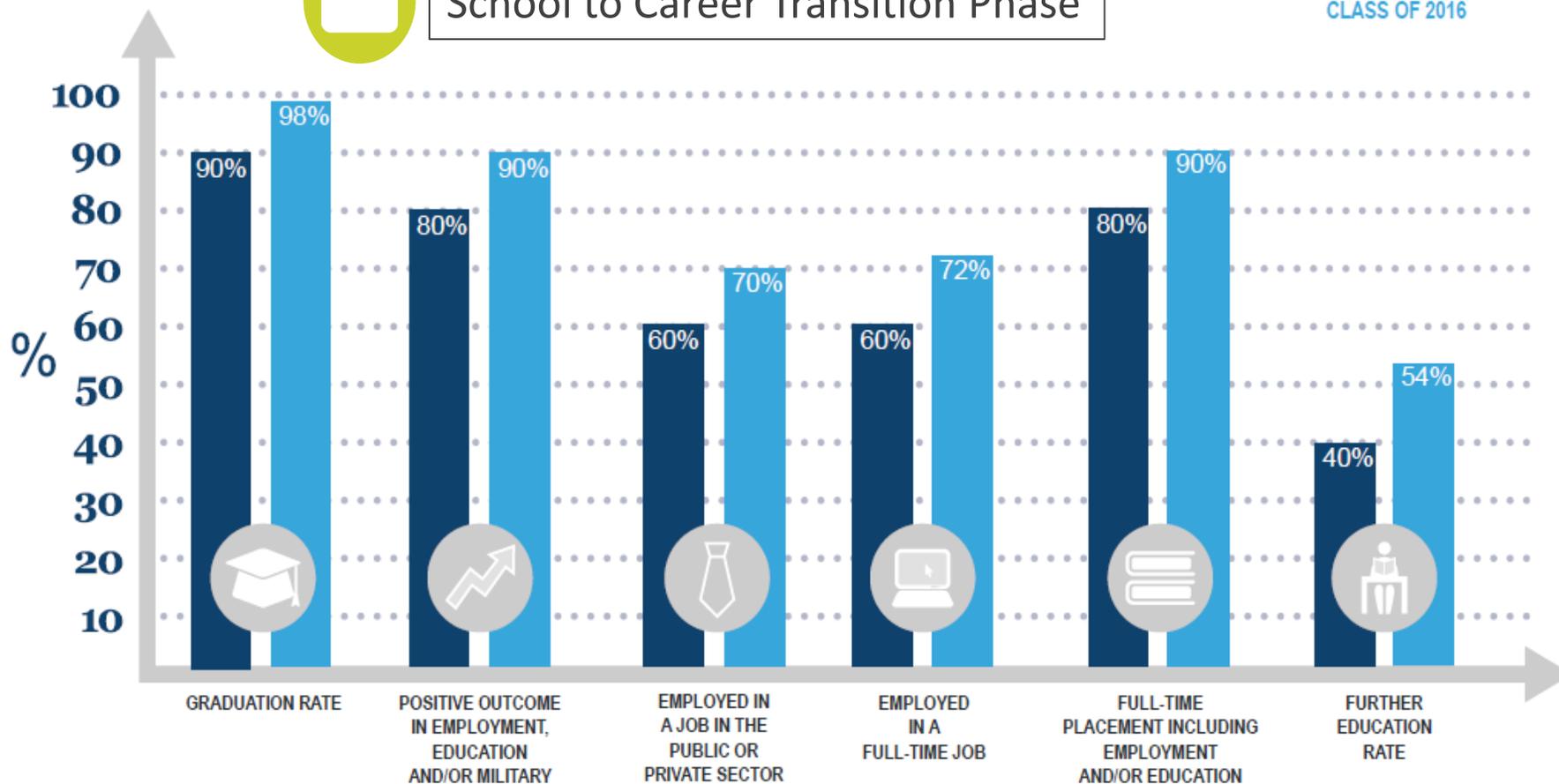
“The JMG program has **made a huge difference** not only in the students’ lives, but it also helped the overall attitude and climate of our school. **I would recommend this program to any principal.**” - Dave Janicki, Hartford High School Principal

Performance: Class of 2016



School to Career Transition Phase

■ PERFORMANCE GOALS
■ STATEWIDE PERFORMANCE CLASS OF 2016



Success in “Priority Schools”

Benton Harbor High School

		2010	2011	2012	2013	2014	2015	2016
State of Michigan		76%	74%	76%	77%	79%	80%	80%
Benton Harbor High School		78%	77%	79%	58%	72%	71%	75%
Jobs for Michigan’s Graduates Program at Benton Harbor High School		87%	89%	83%	76%	100%	100%	100%
Difference of JMG Graduation Rate from:	State of MI	+ 11%	+ 15%	+ 7%	- 1%	+ 21%	+ 20%	+ 20%
	Benton Harbor High School	+ 9%	+ 12%	+ 4%	+ 18%	+ 28%	+ 29%	+ 25%

Due to the success at Benton Harbor and increased funding, a 2nd JMG program was added for the 2017-2018 school year.

“We could not be more excited that the program has selected Benton Harbor Schools as an expansion site. We look forward to having twice as many students benefit from the program this school year.”

Dr. Shelly Walker
Superintendent, Benton Harbor Area Schools

Career Pathways & Going-PRO Partnership

Going **PRO**
PROFESSIONAL TRADES

Jobs for Michigan's Graduates partners with the Michigan Talent Investment Agency to bring exposure to opportunities available through the Professional Trades.

2016: Careers in Energy Week
JMG Youth: 110

2017: Careers in Construction Trades Week
JMG Youth: 197

Future Plans for Career Exploration:
Careers in Construction Trades Week
Careers in Automotive Week
Careers in Healthcare Week
Careers in Retail & Hospitality Week
Careers in Manufacturing Week



Following Careers in Construction Trades Week, **100% of participating youth agreed:** There are high skilled, high wage jobs in the construction trades.



Thank you!

 **youth solutions**