House Committee on Agriculture

Wednesday, March 15th, 2017

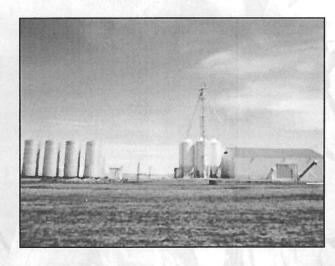
Michigan Agri-Business Association

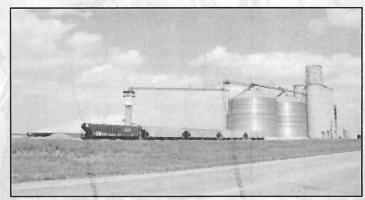
President: James E. Byrum



BUSINESS SIDE OF INDUSTRY

- Grain
- Agronomy
- Feed
- Ethanol
- Large Producers







BUSINESS SIDE OF INDUSTRY

- Processing
- Transportation
- ServiceCompanies
- EconomicDevelopment









WHAT OUR MEMBERS DO

- Supply products and advice to farmers
- Dry, store, and process grain and beans
- Actually handle the sale of grain and dry beans to end users/processors
- Facilitate and promote export sales





WHAT OUR MEMBERS DO

- Inventory, blend and apply fertilizer, crop protection products for farmers
- Help farmers manage their crops and livestock







Talent

- Finding people
- Skills
- Training



Infrastructure

- -Rail
- -Roads
- -Water
- -Utilities
- -Broadband



- Trade and Export Markets
 - Canada, Mexico, Asia/Pacific, Cuba





- Water
 - Use
 - Quality



WATER USE

- Irrigation
- Food Processing
- Livestock Production



WATER QUALITY

Certified Fertilizer Applicator Program

- 2016: 450 applicators
- 2017 (so far): 350 applicators
- Online training

e Training Modules

ified Fertilizer Applicators

Certified Fertilizer Applicator Program Online Trainir Modules

2017 Online Certified Fertilizer Applicator Modules

Online training opportunities are now available for the Certified Fertilizer Applicator Program. These care intended to offer flexible supplements to in-person training opportunities. Any of on-demand webinars may be viewed to receive accreditation. Following completion of the modules, applicators will be to self-report their participation with the link below.

4R Site Specific Nutrient Management

This ten-part module series is intended to help the viewer understand the principles of soil fertility, add site specific nutrient management decisions and practices through the context of 4R Nutrient Steward These modules were created by Iowa State University in cooperation with The Fertilizer Institute, the International Plant Nutrition Institute and USDA NRCS. Visit the module homepage or individual chap clicking on the links.

Each module provides 0.5 credits in the CFA program. These modules can be view in any order and at a time. To report credits, visit the reporting link below and select the modules that have been viewed. Us link to report module participation for one or more modules, and the link may be visited multiple times



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- New Certified Manure Applicator Program
 - Launching in 2017





Five Steps to Protect Water Quality

1. Soil Test Regularly and Follow the Results

Intensive soil sampling should be conducted at least once every three years – and the results must determine what happens on the farm. Use soil test results, combined with the latest technology, to guide fer filter application and crop nutrition strategies.

2. Utilize New Technology to Optimize Fertilizer Use

Technologies including variable rate applications, delayed-release fortilizers, and split applications can maximize nutrient use efficiency, minimize nutrient losses, and improve farm economics. These tools more accurately place nutrients where and when they are needed by crops, limiting their potential to be lost to the environment.

3. Step Up Management with Cover Crops

Cover crops require careful management, but can minimize runoff, recover nutrients and improve soil health. The right cover crop system can control nutrient loss from fields. Certified Crop Advisors can help select the proper varieties and management practices, both of which are essential for cover crop success.

4. Plan Nutrient Applications With Weather Conditions in Mind

The movement of nutrients from the field can be reduced by incorporating fertilizer before major precipitation events or planning applications for periods of dry weather. In no-till environments, delaying applications to spring further reduces the chance of run-off. Fermers should pay attention to weather forecasts and coordinate field work to keep nutrients in the field.

5. Work with a Certified Crop Adviser to Get the Job Done Right

Cartified Crop Advisors (CCA) are professional, tested partners for growers when it comes to optimizing production, maximizing profit and protecting the environment. CCAs stay up to date on the latest technology and crop nutrition options, and can recommend the best ways for farmers to implement practices to protect water quality.

Learn more by visiting: www.miagbiz.org



"STRIVE TO BE WHERE THE PUCK IS GOING TO BE, NOT WHERE IT HAS BEEN!"

- Wayne Gretzky

THANK YOU!



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