

Introducing Michigan's NEW

Parent Dashboard

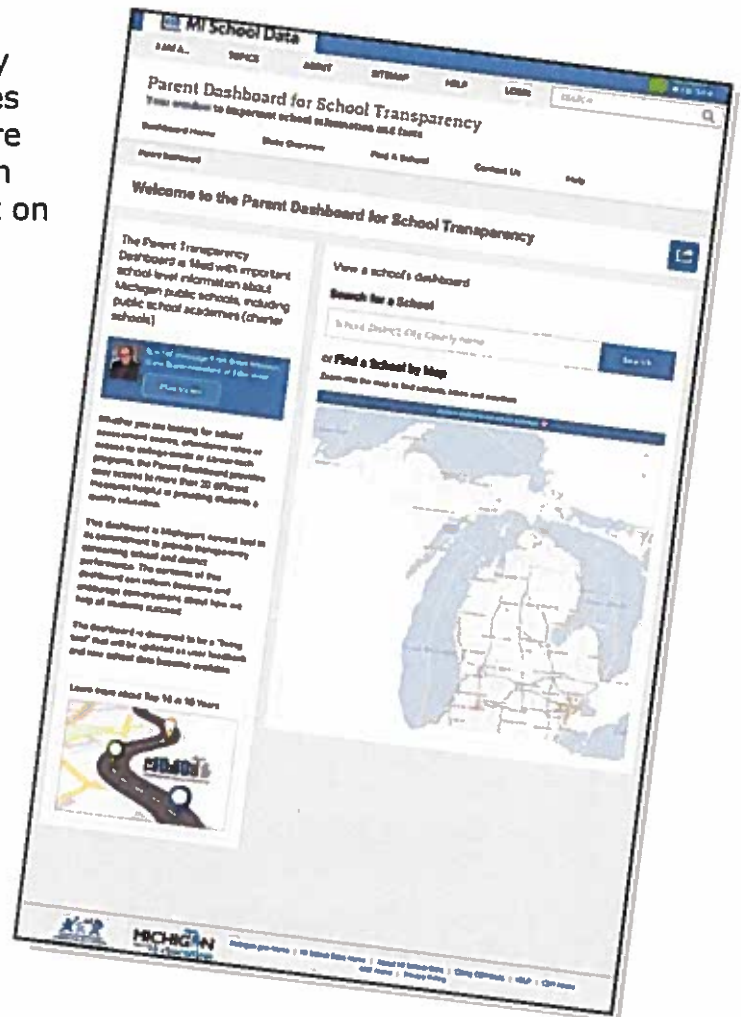
for School Transparency

Your Window to Important School Information and Facts

Michigan's Parent Dashboard provides easy access to meaningful school-level measures that parents and other stakeholders say are important when learning about a school. In fact, parents and educators provided input on the Parent Dashboard right from the start!

Sample of School-Level Data

- State testing
- Student/staff ratio
- Student support staff
- Student transfers
- Advanced coursework
- Postsecondary enrollment
- Attendance
- English learner progress
- Graduation rate
- Dropout rate
- And more...



Accessing the Parent Dashboard is easy!

Step 1 VISIT www.MISchoolData.org/ParentDashboard

Step 2 Select the school you want to learn about (follow tips on screen)

Step 3 Look at that school's performance on the measures you care most about

On-screen tutorial videos and other tools are available to help you navigate the site and understand each report.



Parent Dashboard Demo Script

Feature	Action	What to Say
Enter MI Parent Dashboard homepage	<ul style="list-style-type: none"> Type in: www.mischooldata.org/parentdashboard Scroll down a bit and hover over the left box showing BW welcome video, survey link, and How-to videos 	<p>The site is housed on CEPI's MI School Data portal and can be accessed through its home page or through the direct link www.mischooldata.org/parentdashboard.</p> <p>On the home page you'll see information about the Parent Dashboard, including short how-to videos for using the site and a welcome video from Superintendent Whiston.</p> <p>We've also included a short survey to gather feedback from users.</p>
Demonstrate the search feature	<ul style="list-style-type: none"> Type "Ann Arbor" in the Search for a School" box, then click "search" Hover mouse over Search By School, District, City, and County checkboxes. 	<p>One of the features of the site is a robust search option that allows users to search for any public school in Michigan (traditional or charter) by name or location, or by zooming in to the desired area on a map.</p> <p>Right now I'm going to type in Ann Arbor. You'll see that the site shows me schools with that in the name, as well as the school district and city. Users can refine the search by checking or unchecking the boxes here</p>
Select a School	<ul style="list-style-type: none"> Scroll down to Ann Arbor Public Schools in the School District List Click on Ann Arbor Public Schools Scroll down to "high schools" list Click on Pioneer High School 	<p>Once you've selected a school district, you'll see a list of the schools in that district, based on grade level. I'm going to select Pioneer High School from the list</p>
Overview Page – School Info	<ul style="list-style-type: none"> Hover mouse over the various spots in the school info section 	<p>The overview page for a school shows school information and key performance indicators</p> <p>The School information section provides information parents said they wanted front and center – the school's location, address, and contact information, as well as a link to the school or district's webpage.</p>
Overview Page – Key Performance Indicators	<ul style="list-style-type: none"> Scroll down to the Overview section so the performance and progress summary graphs are showing Click on the student group box to show that feature Click on the graph display button to toggle between bar graph and line graph Click it again to go back to bar graph view Click on question mark next to Performance Summary 	<p>The Key Performance Indicators section shows high-level information for the school. It is also possible to see information for specific groups of students within the school for each of these measures using the student group selection box.</p> <p>On each graph, you'll see the result for the school you've chosen, as well as an average of demographically similar schools (based on size, student-teacher ratio, free & reduced lunch, and per-pupil expenditure)</p> <p>Also based on parent feedback, users are able to view this data in multiple ways – as bar or line graphs.</p>

Feature	Action	What to Say
		<p>We have built a number of help features into the site – including the blue question mark that you’ll see next to many of the terms. Users can click for a brief description or definition. Clicking “view more” here would take you to the site’s FAQ and Glossary page for even more detail</p>
Performance Information Page	<ul style="list-style-type: none"> • Click on the Performance Summary Graph • Click the Student Group menu (but don’t select anything) • Click the Subject Area menu, select English Language Arts, then click back to All Subjects • Scroll down to bottom of graph so key is visible • Toggle between student demographics and closest 30 schools 	<p>It is also possible to drill down deeper into many of the graphs – such as performance. Once you’ve selected it, either by clicking on the overview page or through student data section of the left menu, you’ll see more detailed information on this measure.</p> <p>Here we have Student Performance on State Tests. On this page, you’re again able to filter by student groups, and also by subject area</p> <p>It is also possible to compare the school to the 30 closest schools as well as the demographically similar schools</p> <p>We are working on an option that would allow more options to compare individual schools in future phases of the dashboard</p>
Demonstrate left menu	<ul style="list-style-type: none"> • Click to expand the various selections on the left menu 	<p>In the more detailed student data section, in addition to performance, there are a number of measures that can be viewed, including behavior measures such as expulsion, attendance, and student transfers, which is the students moving to or leaving the school, progress, graduation rates, and college and career readiness measures, including postsecondary enrollment and completion rates.</p> <p>There is also a staff data section where you can view the ratio of students to instructional staff and the number of non-instructional staff.</p> <p>As new data is added to the dashboard, this section will expand.</p>
Demonstrate Map Search	<ul style="list-style-type: none"> • Click on “Find a School” in left menu • Scroll down so map is visible and zoom in on map (stay south, so you’ll have lots of choices) until a school circle pops up • Click on the circle to show the school name, then click again, to go to that school page 	<p>As I mentioned, it is also possible to find a school using the map search feature. Users can zoom into the map in the area they’re interested in seeing and select schools directly from it – like this. Clicking on the school name will take you directly to that school’s overview page</p>
Demonstrate Help/FAQ Page	<ul style="list-style-type: none"> • Click on “help” in the top tab menu (not the very top, which goes to CEPI’s help page, but in the menu next to Contact Us) 	<p>We’ve also created a searchable list of Frequently asked questions and a glossary of terms to help users understand what is being presented.</p>

Feature	Action	What to Say
		We will be adding to and updating the FAQs and glossary based on questions we receive from users.
Demonstrate Contact Us page	<ul style="list-style-type: none"> • Click on Contact Us in top menu • Scroll down to show what's there 	We've also included contact information for users to provide additional feedback, and a link to the resources MDE has created to help schools share information about the site with parents and others in their communities.
Closing	<ul style="list-style-type: none"> • Click on Dashboard Home 	That's just a short tour of the site – there is lots more to see – we encourage you to take some time to look around and share your feedback.