



House Education Reform Committee: Post-Labor Day School Start

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Who We Are

- Every major resort in the state
- Hundreds of limited service hotels and independent motels
- Majority of signature metropolitan hotels
- Convention and Visitor Bureaus
- Tourist attractions
- Industry suppliers





Tourism is Vital to Michigan

When tourism grows, so does Michigan's economy.

Tourism benefits from post-Labor Day School start, further boosting our state's economy.



Michigan's Tourism

July and August are preferred months for family vacations.

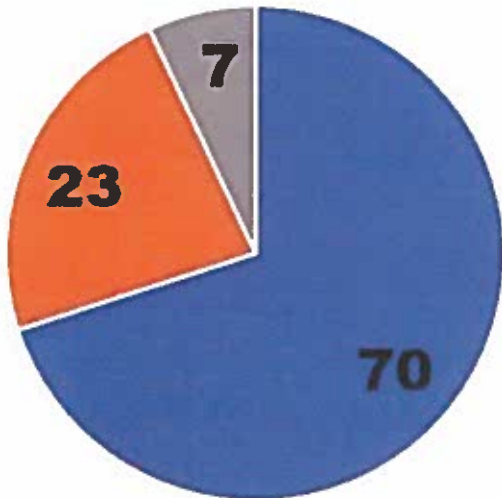
For that reason, July and August represent “peak season” for tourism.



Where Voters Stand on

2017 poll found 70% of likely MI voters support post-Labor Day School start, a six point increase from last year.

In 10 years of polling, support never below 62%





Lodging and Tourism Jobs

Tourism often first job for Michigan youth.

Youth learn skills that can't be taught in a classroom.





Hot Classrooms = Reduced Learning

Hot, muggy August weather makes it difficult for students in classrooms lacking air conditioning to learn.

June weather more predictably cool.



Post-Labor Day Schools

MLTA supports a PLDS exemption for districts that provide more than 195 days of instruction.





Post-Labor Day Schools

75% of MI Voters believe
parents should have a direct
vote on establishing school
calendar





Post-Labor Day Schools

We respectfully ask you to
oppose HB 5157.

Let Local Voters decide
when local schools begin!





Questions?

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