



MUCC

MICHIGAN UNITED CONSERVATION CLUBS

We are Conservation

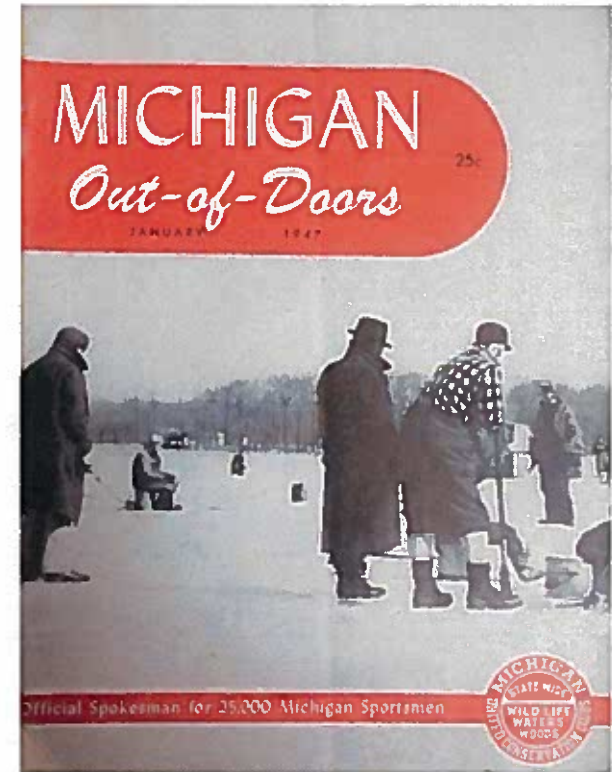
MISSION

"Uniting citizens to conserve, protect and enhance Michigan's natural resources and outdoor heritage."



A HISTORY OF CONSERVATION

- 1937 | MUCC founded by local sportsmen's clubs
- 1946 | Began summer youth camp program
- 1947 | Launched Michigan Out-of-Doors Magazine
- 1976 | Led voter initiative for the Bottle Bill
- 1976 | Helped establish Natural Resources Trust Fund
- 1978 | Began Tracks youth magazine
- 1996 | Led Proposal G to protect hunting rights
- 2014 | Led citizens initiative for Scientific Fish & Wildlife Conservation Act



CONSERVATION PROGRAMS

- Policy & Advocacy
- Education
- Field
- Communications



POLICY & ADVOCACY

- True grassroots policy-setting process
- Representing over 80,000 members, supporters, and 250 affiliated clubs
- Any member of MUCC can propose a policy resolution
- Policy resolutions adopted at Annual Convention
- Resolutions which change law or regulation require 2/3 majority of affiliate club and individual member delegates



EDUCATION

Michigan Out-of-Doors Youth Camp

- Over 56,000 campers since 1946
- Conservation Connection, Fishing, Wetland Wonders, Fur Harvesters, Hunting Heritage, Primitive Skills, Stewards in Training and Counselors in Training camps offered with options for ages 9 – 16.

Tracks Magazine

- 8 issues per year, each focused on a different species found in Michigan
- Sponsored by clubs and parents to over 15,000 students each year

Gourmet Gone Wild

- Partnership with MSUE, DNR, B & C to promote wild game through locavore movement



FIELD PROGRAMS

Wildlife Habitat Program

- Engages over 400 volunteers in 20 on-the-ground public land wildlife habitat projects
- Funded by Michigan DNR Wildlife Habitat Improvement Grants

Michigan Wildlife Cooperatives

- Partnership with MDNR, Pheasants Forever and Quality Deer Management Association to organize, build and assist deer and pheasant co-ops to improve private land wildlife habitat



COMMUNICATIONS

Michigan Out-of-Doors Magazine

- Published continuously since 1947

Michigan Out-of-Doors Update E-News

- Weekly update on conservation news

Michigan Out-of-Doors Podcast

- On-demand podcast

(online & mobile talk radio program) discussing current conservation issues and programs.





MICHIGAN UNITED *Since 1937*
CONSERVATION CLUBS

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