



Connecting
VOLUNTEERS
Event Goers
VENDORS

INCREASE



ROI

with... **4000+**

Entertainment

Festivals

EVENTS

FAIRS

**Buyers
Guide**

**Annual
ONLINE
Auction**

384,677 A

MichiganFun.com
Pageviews



MichiganFun
COM

Michigan Festivals & Events Association

MFEA Events haul in
\$700 Million+

300,000
MichiganFun
MAGAZINES

Giving Arm
\$11,760,156



1st Quarter 2018

**Vendor
Spotlight**

350,000



News
Papers

Party at MI PLACE
ANNUAL CONVENTION
& TRADE SHOW